

Area Business Committee Goals for 2012

Chair:
Jim Lamke

Mission Statement:

To be the voice of the business community and promote commerce with Chamber Members in the Grand Rapids Area.

Goals:

1. To identify key events and issues for the Area Business Committee to endorse, promote or host.
2. To promote a sense of community.
3. To promote the Grand Rapids Area (and its events) to increase the customer base.
4. To increase the visibility of the Area Business Committee's involvement and accomplishments and assist in the recruitment of new members.
5. To stay "updated" on the efforts of other committees and to partner with other committees, agencies and organizations as needed to accomplish the above stated goals, all which seek to improve and enhance the business climate and the sense of community in the Grand Rapids Area.
6. Invite a guest to each meeting to address local issues in the business community.
7. To involve additional volunteers and committee's to promote the Chamber to the community and its members.