

MINUTES
Grand Rapids Area Chamber
Area Business Committee
September 29th 2011

Members Present: Jim Lamke, Kurt Ogle, John Weber, Cheryl Lemler, Jeff Lefebvre, Len Salmela, Suzie Best, Katie Benes, Jason Janesich

Chamber Staff: Kerry Larsen

APPROVAL OF MEETING MINUTES

Kurt Ogle made a motion to approve the August 2011 meeting minutes. John Weber seconded the motion. Motion carried. Minutes approved.

ACTION: No further action needed

2012 ABC BUDGET:

The committee members discussed a budget for 2012. After a brief discussion the committee decided to ask for nine thousand dollars. Katie Benes made a motion to ask for nine thousand dollars for the ABC committee budget for 2012; Len Salmela seconded; Motion carried. Kerry will share this information with Bud as soon as possible.

ACTION: Bud will take the committee's request to the Chamber Board.

IDEAS/CHANGES FOR 2012:

The committee will think of changes for the year 2012 if needed. This will be discussed when the Goals and Mission statement are being discussed at the October meeting. Events that took place in this discussion were Crazy Daze, Fishing Opening BBQ. Are there other chamber members events that the committee could help promote? Kurt Ogle explained the swat analysis that was done at the board meeting. "The Area Business Committees goal is to promote area events and to endorse and promote Chamber members." For 2012, the Board recommended that the... "Area Business Committee communicate what they are promoting to the membership and work with the Government Affairs committee on such issues as the Farmers Market utilizing a local parking lot to make a profit without paying taxes. This poses competition with other local businesses that do pay taxes." Bud gave Kerry a handout to share with committee members. This handout was a letter from the Central Business District Association from April 2007 asking for the Farmers Market to be able to use the M & H parking lot relocating from the Wal-Mart parking lot. The City and M & H have an agreement on use of that space.

Action: This will be discussed at the October 27th meeting

NEXT MEETING:

The next meeting will be October 27th 2011 at 8:00 a.m. – Chamber Conference Room.

Minutes Submitted by Kerry Larsen - Membership & Tourism Coordinator