

MINUTES
Grand Rapids Area Chamber
Area Business Committee
May 26th 2011

Members Present: Cheryl Lemler, Jim Lamke, Kurt Ogle, Katie Benes

Chamber Staff: Kerry Larsen & Bud Stone

Guest: Dan Chase & Ryan Patton

April 2011 Minutes:

Len Salmela called for a motion to approve the April 2011 ABC meeting minutes. Jim Lamke seconded; Motion carried.

Guest Speaker – Dan Chase

Dan Chase and Ryan Patton visited with committee members and discussed the power outages in Grand Rapids. Dan handed out a GRPUC 23kV Sub Loop One line Diagram so the committee members could see where the outages /problems were. Dan and Ryan both agreed that some changes can be made to improve the communication when these outages happen. Dan mentioned some changes have been made already. One of the big changes is when you call into the system during an outage it explains they are aware of the outage and in what area. Dan mentioned that customers are encouraged to leave a message on the system if your area is not mentioned. Also Public Utilities has twenty three incoming lines. Dan and Ryan went over with the committee members different programs Public Utilities have to offer for businesses and residential customers. These consist of Commercial energy audit, Fluorescent Bulb Recycling Program, Commercial & Industrial Power Grant and Windsense. Dan encouraged members to call with any questions.

ACTION: No further action needed

Speakers for 2011:

The committee has Tom Pagel attending the July meeting. The committee members are not scheduling speakers until the "events" issue is discussed.

ACTION: No further action is needed.

Krazy Dayz:

The committee discussed Krazy Dayz. Bev from Red Rock Radio was to have an update on kid's activities on Krazy Dayz. Kerry will call Bev or email and find out what the status is on this. Kerry is hoping Bev will have an update at the June meeting. Kerry presented the ad that Ron emailed for Krazy Dayz that the Grand Rapids Herald Review ran last year. Kerry will call and check when the KAXE Riverfront Festival is and if Mac Rostie Art is having their Art Fair again this year and if so where? After Kerry gathers this information this will help determine what can be placed in the ad for Krazy Dayz. Hopefully Kerry can get a few examples by the June meeting.

ACTION: Kerry will contact Bev at Red Rock Radio and see if she contacted anyone about kid's activities. Kerry will check out when the KAXE Riverfront Festival is and Mac Rosties Art Fair.

E-Fairness Effort:

The E- Fairness Effort conversation was tabled until the June meeting. Bud will give an update on what the Government Affairs has decided. Bud explained what the E – Fairness consists of.

ACTION: This will be discussed at the June 2011 meeting and the committee was hoping Bud will have an update from the Government Affairs Committee.

Events:

The event issue will be discussed at the June meeting.

ACTION: This will be discussed at the June meeting.

Next meeting: The next meeting will be June 30th 2011 at 8:00 a.m. – Chamber Conference Room.

Minutes Submitted by Kerry Larsen - Membership & Tourism Coordinator