

MINUTES
Grand Rapids Area Chamber
Area Business Committee
June 25th 2008

PRESENT: Mona Karkela, Suzie Best, Jason Janesich, Jean Healy, Mike Iazzo, Kurt Ogle, Brian Bissonette, Sherry Frick

STAFF: Kerry Larsen

Mona Karkela called the meeting to order at 8:00 a.m.

MAY 2008 MINUTES: Jean Healy made a motion to approve the May 2008 Minutes; Sherry Frick seconded; motion carried.

ACTION: No further action is needed.

FLIERS/HERALD REVIEW:

The committee discussed the upcoming fliers in the Herald Review and the discounted ad prices that were discussed at the earlier meeting for Krazy Dayz ad purchasers.

ACTION: Steve will get the Krazy Dayz flier/ad to Kerry for proofing when ready.

GAME LAB:

Brian attended the meeting and updated the committee on the Game Lab show. Brian handed out a map of how things will be set up. Brian mentioned everything was on track. After a brief discussion Brian wanted Kerry to check with Bud regarding the overnight security and the rules for the food vendors. Who can set up where the street is blocked off? Do they need to be chamber members? Who controls that?

ACTION: Kerry will talk with Bud regarding the concerns and get back to Brian as soon as possible.

COMMERCIAL:

Suzie showed the committee members the commercial that is finished for Krazy Dayz.

ACTION: No further action is needed.

CANCEL MEETINGS:

The committee members decided to cancel July and August meeting and resume the regular meeting in September. Brian did ask if an email blast could go out to the committees to get input about the Krazy Dayz weekend and comments on the Game Lab show.

ACTION: Kerry will send an email out after the Krazy Dayz weekend.

NEXT MEETING: The committee decided the July & August meeting would be cancelled. The next meeting will be September 25th 2008 at 8:00 a. m./Chamber Conference Room.

MEETING ADJOURNED

Submitted by Kerry Larsen, Membership & Tourism Coordinator