

**MINUTES**  
**Grand Rapids Chamber of Commerce**  
**Area Business Committee**  
**November 29<sup>th</sup> 2007**

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**Present:** Steve Lynch, Mike Iaizzo, Mona Karkela, Len Samela, Derek Rolle, Jason Janesich, Jason Bartlott, Gabe Baudeck, Suzie Best

**Chamber Staff:** Kerry Larsen

Mona Karkela called the meeting to order.

**APPROVAL OF OCTOBER MINUTES:**

Derek Rolle made a motion to approve the October minutes; Jason Janesich seconded the motion; Motion carried.

**ACTION:** No further action is needed.

**HERALD REVIEW FLIERS:**

The committee viewed the flier the Herald Review inserted in the newspaper on Sunday, November 25th 2007 regarding Chamber Bucks. Steve Lynch informed the committee a "Thank you" ad would go out after the holidays thanking all members for belonging to the Chamber.

**ACTION:** No further action necessary.

**UPDATES/DISCUSSIONS:**

- Mike Iaizzo informed the committee that the Chamber board approved additional monies up to \$2000.00 to help with the extra costs needed for Krazy Dayz. Mike feels some of the items the committee may be able to get donated for the big event.

**ACTION:** Mike will keep the committee informed as it gets closer.

- Suzie Best discussed with the committee a potential commercial for Krazy Dayz like the Opening Fishing BBQ commercial. Suzie went over costs with the committee and stations these commercials would be airing on. The committee discussed what areas would be better for what event. After a lengthy conversation the committee decided to wait. The committee needs to discuss the 2008 budget, see what we can and cannot do with advertising regulations for Cookie Monster for Opening Fishing and Game Lab for Krazy Dayz.

**ACTION:** The committee will wait to make a decision after the New Year, after reviewing the 2008 budget and finding out advertising regulations with Cookie Monster and Game Lab.

- The committee members discussed assessments in the area and how these are calculated and the process. After a brief discussion the committee members decided to invite Rob Mattei (per Mona) and Tom Pagel to explain the process, assessments and road improvements.

**ACTION:** Mona will call and invite Rob Mattei and someone representing the City of Grand Rapids to the Jan. 31<sup>st</sup> meeting.

**GOALS AND MISSION STATEMENT 2008:**

The committee members reviewed the 2008 Goals and Mission Statement.

**ACTION:** Jason Janesich made a motion to approve the same goals and mission for 2008; Steve Lynch seconded; Motion carried.

**2008 BUDGET:**

The committee members discussed the 2008 budget. The committee members would like to keep the budget the same as stated in 2007. Len Salmela made a motion to accept the 2008 budget plan with the option of changing as needed; Steve Lynch seconded; motion carried.

**NEXT MEETING:** The next meeting will be Jan. 31st, 2008 at 8:00 a.m., Chamber Conference room.

**Meeting adjourned**