

MINUTES
Grand Rapids Area Chamber
Area Business Committee
March 26th 2009

PRESENT: Derek Rolle, Mike Iaizzo, Amy Beier, Cheryl Lemler, Steve Lynch, Suzie Best, Scott Stein, Jason Janesich, Len Salmela

STAFF: Kerry Larsen & Bud Stone

GUEST: Diane Weber, IEDC

Derek Rolle called the meeting to order at 8:00 a.m.

Feb. 2009 MINUTES: Len Salmela made a motion to approve the Feb. 2009 Minutes; Mike Iaizzo seconded; motion carried.

ACTION: No further action is needed.

DIANE WEBER – IEDC:

Diane Weber presented on the following:

- Loan packaging
- Technical Assistance
- Business Plan Assistance
- Planning
- Feasibility Studies
- Financing Assistance
- Marketing Assistance
- Website Consultation
- JOBZ Project Management
- 2008 Annual Report

ACTION: No further action is needed

HERALD REVIEW ADS:

The committee discussed and looked at a few ads that Steve Lynch brought for the committee to review. After a brief discussion the committee decided upon that the ads looked almost the same as ones that were run previously. The committee wondered if he could change the pictures in the ads, but did like the wording of each ad.

ACTION: Steve will email Kerry and Bud the ads as they are created.

SPEAKERS FOR 2009:

The committee will discuss May 2009 – December 2009 guest speakers at the April meeting.

ACTION: Bud will remind Jason to attend the April 2009 meeting. The other months will be discussed at the next meeting.

FISHING OPENER:

The committee briefly discussed the Fishing Opener Community BBQ and the assignments for each committee member. Brian Bissonette did confirm Arthur would be attending the BBQ to bring in more families and have more kid's activities like last year. Derek went through the prizes that Kerry has gathered from the members per Buds email.

ACTION: Kerry is getting all the prizes and will have these delivered to the Chamber prior to the BBQ.

NEXT MEETING: April 30th 2009, Chamber of Commerce Conference Room – 8:00 a.m.

MEETING ADJOURNED
Submitted by Kerry Larsen, Membership & Tourism Coordinator