

MINUTES
Grand Rapids Area Chamber
Area Business Committee
August 27th 2009

PRESENT: Derek Rolle, Mike Iazzo, Steve Lynch, Jason Janesich, Len Salmela, Cheryl Lemler

STAFF: Kerry Larsen & Bud Stone

Derek Rolle called the meeting to order at 8:00 a.m.

GUEST: Margie Ritter –Chair of Chamber Board

JUNE 2009 MINUTES: Len Salmela made a motion to approve the June 2009 Minutes; Cheryl Lemler seconded; motion carried.

ACTION: No further action is needed.

GUEST SPEAKER: Margie Ritter attended the meeting and discussed the direction of the Area Business with the committee members.

ACTION: No further action is needed.

OPEN DISCUSSION: The committee members had a lengthy conversation regarding the direction of the Area Business Committee. The committee has no budget at this time so committee members shared concerns and what to do. Chamber Buck ads were discussed along with walleye classic, dropped members, board retreat, big brother, membership committee, and business card option. The committee members discussed possibly having a business card made up for all chamber members to use when using another chamber member business. These cards would be left at the business itself. The committee feels it could reach to other people in the community which would be a plus.

ACTION: Bud will get RFP's for this business card idea. More information will be given at the next meeting.

NEXT MEETING: The next meeting will be September 24th 2009 Chamber of Commerce Conference Room – 8:00 a.m. A July meeting will not be scheduled.

MEETING ADJOURNED

Submitted by Kerry Larsen, Membership & Tourism Coordinator