

Workforce Development

May 18th 2011

PRESENT: Bobbie Kleffman, Mary Witte, Kyle Erickson, Paula Frings, Jaci David, Mary Kosak, Lisa Randall, Bobbie Kleffman, Beth Johnson

STAFF: Kerry Larsen & Bud Stone

Kyle Erickson called the meeting to order at 12:00 p.m.

APPROVAL OF APRIL 2011 MINUTES:

Jaci David made a motion to accept the April 2011 minutes amending the "Other Updates" It should read the Teen Works Program will be starting the FIRST week in August not second; Kyle Erickson seconded with this amendment; Motion carried.

ACTION: No further action needed.

COMMITTEE LARGER ROLE IN PUBLIC POLICY:

The committee discussed the possibility of taking a larger role in public policy. The Workforce Development Committee would take a larger role in public policy that involves education issues. Bud Stone explained to the committee the procedure that must be followed when becoming more involved in these issues. The committee felt that they would like more information to make this decision. Some concerns that were brought up were: Will the committee get accurate information to make the recommendations? Does this follow the mission statement of the Workforce Development Committee? After a lengthy conversation the committee decided to have Bud email the committee resolutions in effect that are relevant to education and WFD . The committee members can take a look at how these are written, what they look like and Bud will also send a small explanation with the resolutions. The committee members would like to discuss this at the June meeting.

ACTION: The committee would like this added to the June Agenda for further discussion. Bud will email information to the committee members as soon as possible for further viewing and discussion.

BOLD EXCHANGES:

Paula Frings discussed Bold Exchanges with the committee members. Paula explained that Bold Exchanges are enhanced dialogue between employers, employees and schools that will result in adjustments of either school or business practices, preferably with shared investment by both. Paula wants the committee members to think about keeping this definition, expand it? Change it? What strategies does the Workforce Committee want to employ to meet this outcome? Examples: Teacher Tours, Chamber Connections or Issue Forums? Paula wanted committee members to think of ideas and think about where they may want to go with this in the future. Paula would like everyone's ideas and suggestions at the June meeting.

ACTION: The committee members will bring ideas and suggestions to the June meeting.

WORKFORCE DEVELOPMENT INITIATIVE UPDATES:

Paula handed out a Workforce Initiative Update to the committee members. This was also emailed out with the meeting notice and agenda. Paula explained this will be emailed out once a month included in the meeting notices emailed from Kerry. This consists of "happenings" in the Workforce Development Committee/Maven Perspectives. This has current, past and future projects, meetings, funding updates, outreach, outcomes and other.

ACTION: Paula will continue to make these available to the committee members monthly.

MEMBER UPDATES:

Kerry updated the committee on the Customer Service Awards. Every month is full until Jan 2012. These spots have been taken by Workforce committee members and Ambassador Committee members.

ACTION: No further action needed.

OTHER DISCUSSIONS:

The committee discussed:

- **Career Readiness
- ** Perkin Funds
- ** Team Teaching
- ** Teen Works

ACTION: No further action is needed.

NEXT MEETING: The next meeting will be August 17th 2011 at 12:00 p.m. in the Chamber Conference Room. NO July meeting

MEETING ADJOURNED

Submitted by Kerry Larsen, Membership & Tourism Coordinator