

Workforce Development Committee meeting October 19th 2011

PRESENT: Kyle Erickson, Paula Frings, Lisa Randall, John Peters, Paul Undeland, Jane Bymark, Rochelle Vandeneuvel, Beth Johnson

STAFF: Kerry Larsen & Bud Stone

Kyle Erickson called the meeting to order at 12:00 p.m.

APPROVAL OF September 2011 MINUTES:

Rochelle Vandeneuvel made a motion to accept the September 2011 minutes; Kyle Erickson seconded; Motion carried.

ACTION: No further action is needed

GREATER ITASCA AREA/PATHWAYS TO STUDENT SUCCESS:

Rochelle Vandeneuvel went over the latest draft of the Greater Itasca Area/Pathways to Student Success. This report shows the goals of the project which are one – six from early childhood screening to transitioning to a career, secondary education/training program and or military. A committee member mentioned if there was going to be an "awareness" piece? For example: Stressing the importance of pre-natal care and the affects of drinking alcohol/drugs while pregnant.

ACTION: Rochelle Vandeneuvel will keep committee members updated as the project progresses.

2012 GOALS & MISSION STATEMENT:

The committee members discussed the 2012 Mission Statement & Goals. After some discussion the committee would like to make these small changes (below – changes are red). Bud read the recommendations the board suggested for the committee from the retreat in August. Bud reminded the committee members to make sure that the Mission and Statement still "fits" the committee and their goals for 2012.

2012 Mission Statement

Provide support, coordination and leadership for regional rural workforce development

Our Vision

Under the direction of the Grand Rapids Area Chamber of Commerce, we will support the Chamber's role as an employer intermediary and act as the linkage between economic development, employment, industry and education (*E3).

Through the linkage we will foster strategic partnerships that prepare people to perform successfully in the workplace through quality education, training and skill building that meets the present and future needs of local & regional employers.

To accomplish the above, the WFD Committee will:

- **NOW: Develop a strategy based on stakeholder input for implementation coordination and leadership of pathway to student success.**

WAS: Develop a strategy based on stakeholder input for implementation coordination and leadership of the regional E3 WFD development Initiative.

- Build business linkages to education.

- **NOW: Promote and foster public policies that assist in moving toward the regional E3 WFD Initiative.**

WAS: Promote and foster public policies that assist our area schools in moving toward the outcomes of the regional E3 WFD Initiative.

- Be a resource for WFD programming, development and facilitation.

* Award up to two scholarships that may be up to \$1,000 each in the spring of 2011, recognizing four- year academic and two- year career- technical bound students.

- Recognize individual customer service excellence

ACTION: Kerry will make the changes and have the 2012 Goals and Mission statement ready for approval at the November meeting. The committee would like to have the scholarship on the Jan. 2012 agenda for review.

CHAIR FOR 2012:

Kyle asked the committee to think of a potential committee chair for 2012. This will be put on the agenda for the November meeting.

ACTION: Kerry will make sure this is put on the agenda for November.

OTHER UP-DATES:

- Grand Works - Lisa Randall
- Workforce Development Initiative – Was included in the October email for reviewing

ACTION: No further action is needed.

NEXT MEETING: The next meeting will be November 16th 2011 at 12:00 p.m. in the Chamber Conference Room. This meeting will be dedicated to the 2012 Goals and Missions.

MEETING ADJOURNED

Submitted by Kerry Larsen, Membership & Tourism Coordinator