

**Young Professionals
Chamber Conference Room
Jan. 14th, 2010**

PRESENT: Cory Jackson, Mike Stefan, Kristina Clark, Carie Olds, Zack Griemann, Melissa Roberts

STAFF: Kerry Larsen & Bud Stone

Kristina Clark called the meeting to order at 12:00 p.m.

APPROVAL OF DECEMBER 2009 MEETING MINUTES

Kristina Clark asked for a motion to approve the December 2009 minutes; Melissa Roberts noticed the minutes had the wrong dates in two places. December 10th needed to replace November 12th 2009 at the top and Jan. 14th needs to replace December 10th at the bottom; Carie Olds made a motion to approve the December 2009 minutes with these corrections; Mike Stefan seconded; motion carried.

UGLY SWEATER PARTY

Kristina discussed the Ugly Sweater Party with the committee members. The committee members thought it went well and approximately a dozen people attended. Scott Schulte from Zorbaz gave items for drawings for the group while there. The committee members thought the night is a great networking event.

ACTION: No further action is needed.

JAN. 14th 2010 EVENT:

Kristina discussed the event for tonight, which is a travel tip roundtable. This will consist of an informational session, interactive discussion about travel and travel tips. Whether you're planning your next staycation, vacation, or travel overseas, learn what you should keep in mind from our travel experts. Joining the panel will be: Laurie Passard of Travel Leaders, Diane Skelly of Travel Master, Lauri (L.A.) Gomez of Timberlake Lodge. This will be held at Timberlake Lodge.

ACTION: No further action is needed.

IDEAS FOR INFORMATIONAL EVENTS:

Kristina gave a handout to each committee member that could possibly be used as a guide for informational events. This had a main focus of "8 common Dimensions of Healthy Community". It had 8 sections listed: Community Leadership, Environmental Stewardship, Infrastructure and Services, Economic Opportunity, Life- Long Learning, Inclusion, Spiritual, Recreational, and Artistic Opportunities. Kristina and Cory thought this could possibly be used as a guide for the monthly events. For example, Zack was trying to plan the Grand Rapids Police department present. This could possibly fall under the "8 common Dimensions of Healthy Community" – Safety & Security Section. The committee members decided to use this as a guide but still flexible. The committee discussed briefly that they would like to think of ideas to get more attendance. Kerry mentioned that a door prize drawing of some sort usually helps. The Breakfast Connection has included this in their format and in their advertising and seems to be working.

ACTION: No further action is needed.

EVENTS FOR 2010 MONTHS:

The committee members decided to have each committee member take a month and plan the Young Professionals monthly informational event. Each committee member gave an update on his or her idea.

- Feb 11th – Zack Griemann – Discussed possibly having the Grand Rapids Police Department speak at Darling Clementine's. Zack will continue to try and get this organized.
- March 11th – Mike Stefan – Discussed possibly having Brian Nicklason from Woodland Bank discussing the history of the Blandin Foundation. Mike mentioned that the story behind the Blandin Foundation is great and wonders how many people even know what happened and how it got started. Charles K. Blandin established the Blandin Foundation to aid and promote Grand Rapids and the surrounding area. Mike also mentioned that if time allows Brian might talk about the banking environment.
- April 8th – Carie Olds asked if she could please switch to another month because of time conflicts. Andy Mundt will be asked to take this month and plan the event.
- May 13th – Kristina Clark – This month will be discussed at the Feb. meeting.
- September – Melissa Roberts will discuss her idea at the Feb. meeting.
- October – Carie Olds will discuss her idea at the Feb. meeting.
- November – Cory Jackson will discuss his idea at the Feb. meeting.

Carie Olds mentioned to the committee members that she would like to have the Young Professionals involved at the Walleye Classic in some way. Kerry mentioned the Opening Fishing BBQ in May. Bud mentioned the Golf Outing in July as well. Bud said to keep these events in mind to possibly attend throughout the year.

ACTION: The committee members will continue to plan the months they volunteered for.

UPDATE ON "WHAT'S UP ITASCA" & NEW BUSINESS

N/A

ACTION: No further action is needed.

2010 MISSION STATEMENT & GOALS:

Kristina Clark asked for a motion to approve the 2010 Mission and Goals. Zack Griemann made a motion to approve the 2010 Mission and Goals; Cory Jackson seconded; Motion carried.

ACTION: No further action is needed.

COMMUNICATION SUB-COMMITTEE:

Cory discussed his ideas on the communication sub-committee. Cory reminded the committee members that a goal of three hundred new emails are wanted for the Young Professionals database by the end of 2010. The committee members were asked to try and help with this idea by getting emails for the database. Cory also mentioned he would like to try and set up a program that helps the new employees at a business get acquainted with its community. What can young professionals do to help that person? A

Welcome packet? A personal visit? What can the group do to get the person engaged in the community right away? Cory also mentioned that he would like to see how the group can get ICC Students involved with Young Professionals. After a brief discussion the committee members decided to hold off on contacting ICC until a plan is in place for recruiting new committee members and getting them involved.

ACTION: At the Feb. meeting everyone is asked to bring their ideas of what they think is a good idea to get the so-called “new person” in the community engaged.

NEXT MEETING:

The next meeting will be Feb. 11th 2010 /12:00 noon, Chamber Conference Room.

MEETING ADJOURNED