

**Ambassador Committee
Chamber Conference Room
Feb. 9th 2011**

Present: Dianna Mattfield, Stacy Grosse, June Johnson, Diane Skelly, Peg Schagh
Dwight Moody, Michelle Graber, Jane O'Leary, Katie Shafer, Amber Kaczor

Chamber Staff: Kerry Larsen

Call to Order: Dianna Mattfield called the meeting to order at 8:00 AM.

APPROVAL OF JAN. 2011 MINUTES:

Stacy Grosse made a motion to approve the Jan. 2011 minutes; Peggy Schagh seconded with the amendment that she was present at the Jan. 2011 meeting; Motion carried.

ACTION: No further action is needed.

UPDATE EMAILS & INFORMATION:

Dianna will update the 2011 Ambassador list. Dianna will email this to Kerry to email out to the committee members.

ACTION: No further action is needed.

CO-CHAIR AMBASSADOR COMMITTEE:

Dianna asked for a volunteer to help her co-chair the committee. Peggy Schagh has volunteered to co-chair with Dianna.

ACTION: No further action is needed.

SUB-COMMITTEE REPORTS:

Greetings & Ribbon Cuttings:

Stacy Grosse updated the committee on greetings and ribbon cuttings. Upcoming ribbon cuttings consist of Crossings Group (formerly Thrivent Financial), Salon Brad, Arrowhead Animal Clinic and Grand Rapids Chiropractic. Stacy has volunteers already, but she encouraged other committee members to participate if they wanted to. An upcoming greeting is the Feb. 23rd Chamber Connection hosted by Common Space. Some greetings are scheduled as the events are planned. Bud mentioned a few that will need greeters are the Chambers Annual Dinner, Governor's Fishing Opener Community Picnic, Walleye Classic and the Golf Outing in July. More details will be given as the events get closer.

ACTION: Stacy will continue to ask for committee member volunteers as needed.

CHAMBER CONNECTIONS:

Michelle Graber and Kerry Larsen went over the Chamber Connections scheduled for 2011. Michelle will be spear heading these after the Feb. 23rd Common space connection. Assignments will be sent out each month for the Ambassadors to call and invite people to the Chamber Connections. The committee has seen an increase of attendance since these calls have been made.

ACTION: Kerry will continue to try and fill the unfilled months of 2011 Chamber Connections. Kerry will continue to remind the committee members to complete their assignments.

NEW AMBASSADOR:

An application came in from Karla Ylitalo from Cartunes and Alarms. She was interested on being on the Ambassador committee. Even though we have a sign-up calendar date of Jan – December the committee decided to accept the application as of today. Katie Shafer made a motion to accept Karla Ylitalos application; Amber Kaczor seconded; Motion carried. Dianna reminded the committee that Andy Mundt has resigned from the Ambassadors.

ACTION: Dianna Mattfield will call Karla and let her know that her application has been accepted and go over the Ambassador details.

Next Meeting: The next meeting will be March 9th 2011 at Chamber of Commerce at 8:00 AM.

Meeting adjourned at 9:00 AM.