

**Ambassador Committee  
Chamber Conference Room  
March 9<sup>th</sup> 2011**

Present: Dianna Mattfield, Stacy Grosse, Diane Skelly, Peg Schagh, Michelle Graber, Jane O'Leary, Katie Shafer, Amber Kaczor, Laurie Nivala, Karla Ylitalo, Amanda Dosen,

Chamber Staff: Kerry Larsen & Bud Stone

Guest: Paula Frings

Call to Order: Dianna Mattfield called the meeting to order at 8:00 AM.

**APPROVAL OF FEB. 2011 MINUTES:**

Stacy Grosse made a motion to approve the Feb. 2011 minutes; Diane Skelly seconded; Motion carried.

ACTION: No further action is needed.

**UPDATE EMAILS & INFORMATION:**

Dianna will update the 2011 Ambassador list. Dianna will email this to Kerry to email out to the committee members.

ACTION: No further action is needed.

**SUB-COMMITTEE REPORTS:**

**Greetings & Ribbon Cuttings:**

Stacy gave an update on ribbon cuttings. Three upcoming ribbon cuttings are scheduled. These are Junior Achievement, Paul Bunyan and Rapids Ford. Stacy will continue to organize the ribbon cuttings as needed. Greetings generally are the Luncheons which are the first Monday of the month and the Chamber Connections which are the fourth Wednesday of the month. Other greetings coming up are the Chamber Annual Dinner – April 16<sup>th</sup> @ Timber Lake Lodge, The Walleye Classic – June 18<sup>th</sup> & The Chamber Golf Outing July 21<sup>st</sup> at Eagle Ridge Golf Course. Stacy will be asking for greeters for these events.

ACTION: Stacy will continue to ask for committee member volunteers as needed.

**Chamber Connections:**

Michelle Graber and Kerry Larsen gave updates on the Chamber Connections. Kerry let the committee know we only have two months open for a business to host. The committee discussed improving the content of the Chamber Connection. Attendance seems to be increasing and the committee feels this is due to the calls they are assigned to each month. Michelle invited ambassadors to her email her with ideas for the Chamber Connections. All suggestions are welcome.

ACTION: No further action is needed.

**BUSINESS SPOTLIGHTS:**

Kerry asked for volunteers for the Business Spotlights at each Chamber luncheon. Michelle Graber volunteered for the June 6<sup>th</sup> Business Spotlight, September 12<sup>th</sup> – Amanda Dosen & November 7<sup>th</sup> – Katie Shafer. We still need volunteers for a few more months. Kerry will continue to look for volunteers. Months that are open still are August 1<sup>st</sup>, October 3<sup>rd</sup>, December 5<sup>th</sup> and Jan. 2<sup>nd</sup> 2011. Kerry encouraged anyone that wants to participate in this opportunity email or call her.

ACTION: No further action is needed.

**FUTURE WORKERS:**

Paula Frings updated the committee on Future Workers. Paula mentioned that the April meeting for the Ambassadors is at the same time Paula would need to utilize the conference room. The Ambassadors unanimously decided to cancel April's meeting. Paula mentioned that if any of the Ambassadors would like to volunteer that day as an escort to please call her.

**NEW MEMBERS:**

Kerry updated the committee on the new members. Kerry was proud to announce we have 12 new members as of today. The newest members are: Business North, Spider Shores Resort, Tom Brown and Daylight Donuts of Grand Rapids. Kerry will keep the committee updated on new members.

ACTION: No further action is needed.

Next Meeting: The next meeting will be May 11<sup>th</sup> 2011 at Chamber of Commerce at 8:00 AM. Reminder April meeting has been cancelled.

Meeting adjourned at 9:00 AM.