

MINUTES

BOARD OF DIRECTORS Grand Rapids Area Chamber of Commerce June 29, 2009

Present: Sherry Frick, Margie Ritter, Peggy Schagh, Megan Christianson, Greg Chandler, June Johnson, Gary McInerney, Kim Jamtgaard, Sholom Blake, Jane Bymark, Lisa Randall, Brandon Sharp, Dave Leveille

Absent: Mike laizzo, Amy Trast, Cheryl Lemler, Jake Goering, David Marty, Chad Simons

Chamber staff: Bud Stone, Renee Thompson

Guests: Marla Beaty, Diane Skelly, Clair Skelly

Margie called the meeting to order and asked if there were any additions to the agenda.

Hearing no additions to the agenda, Margie asked for a motion to approve the agenda. Greg Chandler made a motion to approve the agenda. Megan Christianson seconded the motion. Motion carried. Agenda approved.

APPROVAL OF MEETING MINUTES

Margie then asked for a motion to approve the May 26, 2009 meeting minutes.

Gary McInerney made a motion to approve the May 26, 2009 meeting minutes. June Johnson seconded the motion. Motion carried. Minutes approved.

ACTION: No further action necessary.

FINANCIALS AND DUES

Bud reviewed the May 2009 financials with the board members.

Gary McInerney made a motion to accept the May financials. Dave Leveille seconded the motion. Motion carries.

ACTION: No further action necessary.

AMBASSADOR COMMITTEE

Diane Skelly and Clair Skelly, Co-chair's of the Ambassador Committee, gave the board an overview of the Committee's past goals, mission and accomplishments and explained the new direction they have taken.

With their new direction, there is now an application and interview process to become part of the committee. Currently, there are fifteen active ambassadors on the committee.

ACTION: No further action necessary.

CITYWIDE BRANDING

Bud asked the board to think of how the Chamber can implement and use the "Citywide Brand".

ACTION: The board will discuss ideas and options at the next board meeting to come up with a plan of action.

GOLF OUTING

Bud informed the board that things are going good with golf outing registrations and that all the hole sponsorships have all been filled. Currently, there are eleven prize sponsors.

ACTION: No further action necessary.

GROW MINNESOTA

The board discussed the feedback from the Chamber's membership committee regarding participating in the Minnesota Chamber's Grow Minnesota project.

The board decided to support the Chamber's Membership Committee request to continue doing surveys as they currently are.

ACTION: Bud will relay the Board's decision to the Minnesota Chamber.

WALLEYE CLASSIC UPDATE

Bud informed the board that the Walleye Classic was a success. There were 30 entries, most of which were local anglers.

Bud then asked the board if they were interested in making the Walleye Classic an annual event.

After Board discussion, Gary McInerney made a motion to make the Walleye Classic an ongoing Chamber event, but to form a regular Chamber Committee to plan and implement the event. Kim Jamtgaard seconded the motion. Motion carried.

ACTION: Bud will let Jason Green know of the Board's decision and begin forming a Walleye Classic Committee.

BIG BROTHER

The board members gave updates on the new Chamber members they contacted.

ACTION: Kerry will continue to set up these assignments as new members join.

NEXT MEETING:

The next board meeting will be at 11:30 a.m. on Monday, July 27, 2009 at Rivers Italian.

Gary McInerney made a motion to adjourn. Sherry Frick seconded the motion; motion carried.

Meeting adjourned.