

MINUTES

PROGRAM COMMITTEE

Grand Rapids Area Chamber of Commerce
July 9, 2009 – Depot meeting room

Present: Amy Trast, Karen Lindgren, Margie Ritter

Chamber Staff: Renee Thompson

Guests: Marla Beaty

Karen Lindgren called the meeting to order and asked for a motion to approve the June 4, 2009 meeting minutes.

APPROVAL OF MINUTES

Amy Trast made a motion to approve the June 4, 2009 meeting minutes. Margie Ritter seconded the motion; motion carries.

ACTION: No further action necessary.

LUNCHEON DISCUSSION/ FUTURE LUNCHEONS

August: Better Business Bureau

September: Blandin Foundation

October: WFD Committee – Job Skills

November:

December:

January: Wells Fargo

Sponsor: United Way

Sponsor: Reif Center

Sponsor: Vision Pro Optical

Sponsor: Grand Itasca

Sponsor: Second Harvest

Sponsor: Wells Fargo

The committee reviewed the future luncheon schedule.

TimberLake Lodge requested that the Program Committee consider sending out RFP's for the luncheon location, as they would like an opportunity to have it held at the TimberLake Lodge.

The committee discussed the recommendation and decided to leave the luncheon at the Sawmill. Members are accustomed to going to the Sawmill and many would end up in the wrong place if the location were changed. Amy pointed out that when Bud did an email survey to the membership about any changes they would like to see regarding luncheons, changing the location was not mentioned.

Marla Beaty presented the committee with two potential luncheon presentations. One was an update on the Retail Trade Report that originally was presented back in 2003. The second was a presentation on "Going Green" that would be presented by Bill Glahn.

The committee discussed these presentation and feel they are good topics, but would like to have conference calls with the presenters.

ACTION: The committee asked that Bud call the presenters and set up conference calls with them for the August 6th meeting.

GOLF OUTING

Karen and Amy went over the golf outing prize sponsors and prize donators.

Karen, Amy and Bud will do the Wal-Mart shopping match on July 21, 2009 at 9:00 a.m.

ACTION: No further action necessary.

CHAMBER OPEN HOUSE/ICECREAM SOCIAL

Margie Ritter, Board Chair, presented the committee with the idea of having a Chamber open house.

The purpose of the open house would be to “showcase” the Chamber to bring awareness to the community about what the Chamber does. Although “non-members” would be primary focus, members would also be welcome.

ACTION: The committee will discuss how and if such an event would be possible.

Meeting Adjourned.

Next meeting date will be August 6, 2009 at 8:30 a.m. at the Depot Commons meeting room.

Submitted by: Renee Thompson, Administrative Assistant and Finance Coordinator.