

# MINUTES

## PROGRAM COMMITTEE

Grand Rapids Area Chamber of Commerce  
August 6, 2009 – Depot meeting room

**Present:** Karen Lindgren, David Marty, Bonnie Henriksen, Melissa Swenson

**Chamber Staff:** Bud Stone, Renee Thompson

Karen Lindgren called the meeting to order and asked for a motion to approve the July 9, 2009 meeting minutes.

David Marty make a motion to approve the July 9, 2009 meeting minutes. Bonnie Henriksen seconded the motion. Motion carried. Minutes approved.

**ACTION:** No further action.

### LUNCHEON DISCUSSION/ FUTURE LUNCHEONS

**September:** Blandin Foundation

**October:** WFD Committee – Job Skills

**November:** Bill Glahn

**December:** Jim Zietek

**January:** Wells Fargo

**February:** John Bennet-U of M

**Sponsor:** Reif Center

**Sponsor:** Vision Pro Optical

**Sponsor:** Grand Itasca

**Sponsor:** Second Harvest

**Sponsor:** Wells Fargo

The committee reviewed the future luncheon schedule.

**ACTION:** No further action necessary.

### CONFERENCE CALL WITH BILL GLAHN

The committee had a conference call with Bill Glahn to determine if his presentation would be a good fit for the November 2009 Chamber luncheon.

Bill's presentation, titled "Clean Energy Economy" centers around how we can use renewable sources of energy to create new jobs.

After committee discussion, the committee decided to have Bill present at the November 2009 Chamber luncheon.

**ACTION:** Bud will contact Bill regarding the committee's decision to have him present at the November 2009 Chamber luncheon.

### **CONFERENCE CALL WITH JIM ZITEK**

The committee had a conference call with Jim Zitek regarding presenting at the December Chamber luncheon.

Jim's presentation titled, "This is not your nightly news" is an interactive presentation that would focus on critical thinking skills and how they relate to decision making in regards to the media.

Bud pointed out to the committee that there is a \$250 charge for Jim to present.

The committee discussed Jim's presentation; the impact the media is currently having on individuals regarding the current economy and the change of venue with an interactive luncheon and decided that Jim's presentation is timely and perfect for a luncheon.

**ACTION:** Bud will contact Jim to let him know the committee decided to have him present at the December 2009 luncheon.

### **CONFERENCE CALL WITH JOHN BENNETT**

The committee had a conference call with John Bennett from the University of Minnesota. John would like to present an updated version of the 2003 Retail Trades Analysis.

John will also present on how the we are doing economically compared to other states.

After committee discussion, the committee decided to have John present the updated Retail Trade Analysis at the February 2010 Chamber luncheon.

**ACTION:** Bud will contact John to let him know that the committee decided to have him present at the February 2010 luncheon.

### **GOLF OUTING RECAP**

The committee discussed the golf outing and those present thought Wendigo did an excellent job.

**ACTION:** No further action necessary.

### **CHAMBER OPEN HOUSE/ICECREAM SOCIAL**

Due to lack of time, this item was tabled until the next meeting.

**ACTION:** No further action necessary.

Meeting Adjourned.

Next meeting date will be September 3, 2009 at 8:30 a.m. at the Depot Commons meeting room.

Submitted by: Renee Thompson, Administrative Assistant and Finance Coordinator.