

# MINUTES

## PROGRAM COMMITTEE

Grand Rapids Area Chamber of Commerce  
September 3, 2009 – Depot meeting room

**Present:** Karen Lindgren, David Marty, Bonnie Henriksen, Melissa Swenson, Amy Trast, Dave LaCoe, Megan Christianson, Lauri Gomez

**Chamber Staff:** Bud Stone, Renee Thompson

Karen Lindgren called the meeting to order and asked for a motion to approve the July 9, 2009 meeting minutes.

Bonnie Henriksen made a motion to approve the August 6, 2009 meeting minutes. Bonnie Henriksen seconded the motion. Motion carried.

**ACTION:** No further action necessary.

### LUNCHEON DISCUSSION/ FUTURE LUNCHEONS

**September:** Blandin Foundation

**October:** WFD Committee – Job Skills

**November:** Bill Glahn

**December:** Jim Zietek

**January:** Wells Fargo

**February:** John Bennet-U of M

**Sponsor:** Reif Center

**Sponsor:** Vision Pro Optical

**Sponsor:** Grand Itasca

**Sponsor:** Second Harvest

**Sponsor:** Wells Fargo

The committee discussed possible future luncheon topics and presenters.

Lauri Gomez informed the committee that she has a contact that could speak about identity theft and another contact that presents on “Marketing in Today’s Economy”.

The committee discussed both topics and feel they would be a valuable presentations.

**ACTION:** Lauri will check with her contacts to see if there they are interested in being presenters.

Another topic that came up was using Facebook and Twitter in a professional manner.

Bonnie Henriksen informed the committee that the Library is doing a series on Facebook this fall. However, she does not know how in depth the series will be.

**ACTION:** Bonnie will keep the committee informed as to what the series will entail as she gets the information.

David Marty suggested having presenters talk about healthcare reform and conservation easements.

David feels there is great value that can be utilized by knowing how the public can use land in conservation easements.

**ACTION:** Bud will make some phone calls regarding speakers for healthcare reform and conservation easements.

### **GOLF OUTING**

Karen asked the committee what their thoughts were on adding a “theme” to the golf outing. Participating in the theme would be optional. Theme ideas could be as simple as the goofiest socks or a Hawaiian theme.

After committee discussion, the committee unanimously agreed to try a theme for the 2010 golf outing.

Dave LaCoe suggested spreading the sponsor games out more evenly to try help golfers move along faster.

The committee discussed the date for the 2010 golf outing and decided on July 22, 2010. If Krazy Dayz lands on July 22, 2009, then the golf outing date will be switched to the 29<sup>th</sup> of July.

**ACTION:** Renee will send out the 2010 RFP.

### **ANNUAL DINNER DESSERT AUCTION**

The committee discussed the dessert auction idea that Bud presented at the July meeting.

The idea is that gourmet desserts would be bid on by tables during the Annual Dinner.

Committee concerns included the unfairness of individual dinner registrations vs. corporate table sponsors.

**ACTION:** Due to lack of time, the committee will continue discussing adding a dessert auction during the annual dinner at the next meeting.

### **CHAMBER OPEN HOUSE/ICECREAM SOCIAL**

The committee discussed the Chamber Open House idea that Margie Ritter suggested. Her thought was to hold an open house as a way to educate people unfamiliar with the Chamber on what the Chamber is and does.

After committee discussion, the committee decided that hosting a Chamber open house is not something they are interested in doing.

Melissa suggested making an educational CD to distribute instead.

**ACTION:** No further action necessary.

Amy made a motion to adjourn. Lauri seconded the motion. Motion carried. Meeting Adjourned.

Next meeting date will be October 1, 2009 at 8:30 a.m. at the Depot Commons meeting room.

Submitted by: Renee Thompson, Administrative Assistant and Finance Coordinator.