

# MINUTES

## PROGRAM COMMITTEE

Grand Rapids Area Chamber of Commerce  
December 2, 2010 – Depot meeting room

**Present:** Amy Trast, David Marty, Kim Brown, Karen Lindgren, Dave LaCoe

**Chamber Staff:** Renee Thompson, Bud Stone

**Guest:** Jaci David

Amy called the meeting to order and asked for a motion to approve the November 4, 2010 meeting minutes.

Dave made a motion to approve the November 4, 2010 meeting minutes.  
Kim seconded the motion. Motion carried.

**ACTION:** No further action necessary.

### **STATE DEMOGRAPHER, TOM GILLASPY**

Jaci David presented on a program she attended where Tom Gillaspys State Demographer presented on "Minnesota Demographic and Economic Trends. The New Normal Aging Population"

Jaci indicated that the presentation was very interesting and feels it would be a great luncheon presentation.

The committee agreed with Jaci.

**ACTION:** Jaci will contact Tom regarding his availability and what the cost would be.

### **LUNCHEON DISCUSSION/ FUTURE LUNCHEONS**

- November – "The Value of Air Service"      Sponsor: Blandin Foundation  
    (Range Regional Airport)
- December – Jeff Borling & Joe Broking      Sponsor: Mediacom
- January - Eugenio Aleman      Sponsor: Wells Fargo
- February – Robert Bluestone      Sponsor: Reif Center
- March

**ACTION:** The committee will wait to hear Tom Gillaspys availability for March or April before discussing other presenters for those months.

## **ANNUAL DINNER ENTERTAINMENT**

David Marty announced that Tim Cavanagh is confirmed for the Annual Dinner.

The committee discussed the cost for a table sponsor for the 2011 Annual Dinner and whether or not to have some give away items again this year.

Karen made a motion for a table sponsorship to be at \$600 and the individual price to remain \$50.00.

The committee discussed placing a gift on each sponsor table.

**ACTION:** Dave LaCoe volunteered to talk with Lauri at TimberLake regarding getting some bottles of wine for the sponsor tables and also inquire about a room for Tim Cavanagh.

## **FUNDRAISER EVENT**

Bud asked the committee their thoughts on adding a fund raiser opportunity at the Annual Dinner.

The committee decided that having a fundraiser separate from the Annual Dinner would be more appropriate due to the Annual Dinner being a celebration for our volunteers and the passing of the gavel.

The committee discussed doing an event during black Friday.

**ACTION:** The committee will discuss fundraising opportunities at the next meeting.

David made a motion to adjourn. Kim seconded the motion. Motion carried. Meeting adjourned.

Next meeting date will be January 6, 2011 at 8:30 a.m. at the Depot Commons meeting room.

Submitted by: Renee Thompson, Administrative Assistant and Finance Coordinator.