

# MINUTES

## PROGRAM COMMITTEE

Grand Rapids Area Chamber of Commerce  
February 12, 2008 – Depot Conference Room

**Present:** Karen Lindgren, Judy Nesvold, David Marty, Kim Hanson

**Chamber Staff:** Renee Thompson, Bud Stone

**Guests:** Paula Frings, Al Rudeck

Karen Lindgren called the meeting to order and asked for a motion to approve the January 8, 2008 meeting minutes.

### APPROVAL OF MINUTES

Judy Nesvold made a motion to approve the January 8, 2008 meeting minutes. Kim Hanson seconded the motion; motion carries.

**ACTION:** No further action necessary.

### FUTURE LUNCHEONS

<b>March:</b>	PACER	<b>Sponsor:</b>	Montavon Motors
<b>April:</b>	Polymet.	<b>Sponsor:</b>	Nobreakdowns
<b>May:</b>	MN Power.	<b>Sponsor:</b>	ODC
<b>June:</b>		<b>Sponsor:</b>	Montavon Motors
<b>August:</b>		<b>Sponsor:</b>	Reif Center
<b>September:</b>		<b>Sponsor:</b>	<i>Open</i>
<b>October:</b>		<b>Sponsor:</b>	Paul Bunyan
<b>November:</b>		<b>Sponsor:</b>	<i>Open</i>
<b>December:</b>		<b>Sponsor:</b>	<i>Open</i>

Paula Frings of Cleveland Management and Consulting, gave the committee an overview of the workforce development project she has been working on called WELD (Workforce Exchange for Learning and Development). The committee had previously discussed having Paula present the project at a future Chamber luncheon and wanted to learn more about WELD.

The project's mission statement is: Building a better business. Building a better workforce.

Paula informed the committee that WELD has a launch date of April 2008.

The committee again discussed having a presenter present on the Branding outcome. It was suggested that this should be a community kick-off event and held at the Reif Center vs. at a Chamber luncheon. Those present agreed that was a better option.

The committee was informed on some luncheon presentation topics that were suggested by the Chambers Board of Directors. Those topics included: ATV's and tourism, changes happening at ASV, branding, and a legislative update.

**ACTION:** David will work with Chad Simmons regarding a speaker on tourism for the June luncheon and Judy Nesvold will contact ASV about them being a future luncheon presenter.

### **ANNUAL DINNER RECAP**

The committee reviewed the income and expenses for the Annual Dinner and also discussed moving the event to April.

Based on feedback received from those who attended this year's dinner, the committee decided to leave the dinner in January. It was then decided that the 2009 Annual dinner will be held on Saturday, January 31, 2009.

**ACTION:** No future action necessary.

### **CHAMBER AFTER FIVE VS. CHAMBER AT NOON**

The committee discussed the lack of attendance at the Chamber After Fives that have been held and if it would be beneficial to offer a networking opportunity during the noon hour instead.

The committee decided that because of the success of the Chamber's Breakfast Connection networking opportunity that already exists, adding an additional networking opportunity is not necessary.

**ACTION:** The Chamber will no longer promote or advertise for Chamber After Fives.

### **NONPROFIT PRESENTATION POLICY – DO WE NEED ONE?**

The committee decided that the current outline for presenters has been working well and that creating an additional nonprofit presentation policy is not necessary at this time.

**ACTION:** Karen thinks she has the non-profit presentation policy that the committee previously drafted and will try and find it for the next meeting.

Judy Nesvold made a motion to adjourn. David Marty seconded the motion. Motion carries.

Next meeting date is March 11, 2008 at 8:30 a.m. in the Depot meeting room.

Submitted by: Renee Thompson, Administrative Assistant and Finance Coordinator