

MINUTES

PROGRAM COMMITTEE

Grand Rapids Area Chamber of Commerce
September 11, 2007 – Depot Conference Room

Present: Bonnie Henriksen, Karen Lindgren, Judy Nesvold, Cory Griemann, Linda Gibeau, David Marty, Mary Richie

Chamber Staff: Renee Thompson, Bud Stone

Karen Lindgren called the meeting to order and asked for a motion to approve the August 14, 2007 minutes.

APPROVAL OF MINUTES

Linda Gibeau made a motion to approve the August 14, 2007 minutes. Bonnie Henriksen seconded the motion; motion carries.

ACTION: No further action necessary.

FUTURE LUNCHEONS

October: DNR, Mark Holsten

Sponsor: Diamond Willow

November: OPEN

Sponsor: Ferrell Gas

December: North Homes, Inc./Madrigal Singers

Sponsor: Carlson Wagonlit Travel

January: Wells Fargo economist

Sponsor: Wells Fargo

February: Dave Epperly, Forestry

Sponsor: Filthy Clean

March: PACER

Sponsor: Montavon Motors

Discussion took place regarding the September luncheon at which IASC was the presenter.

Some committee members felt that some areas should have been expanded on more.

Discussion then led to hosting a “question and answer forum” with Joe Silko regarding the proposed school referendum.

Bud pointed out that there is not much time, since there are already two luncheons in October.

Bonnie suggested having the YLVC students get involved with the referendum by surveying the students.

ACTION: No further action necessary.

GOLF OUTING THANK YOUS

The committee members reviewed the list of prize donators and selected which one they wanted to write a thank you to.

ACTION: Committee members should write a thank you to those businesses they selected.

CHAMBER AFTER FIVE REQUIREMENT REVIEW

The committee reviewed the updated Chamber After Fiver Flyer. No additional changes were suggested.

ACTION: No further action necessary

FUTURE LUNCHEON SPEAKER SUGGESTIONS

Bud informed the committee that John Elmore is no longer able to present at our November 5, 2007 luncheon.

Bud then asked the committee if they had any ideas for a replacement speaker; otherwise, he will pursue a few speaker options he has in mind. The committee asked Bud to pursue the alternative speakers.

Bud informed the committee that on November 19, 2007, there will be a special luncheon with Zygi Wilf at noon at the Sawmill.

David Marty suggested having a luncheon presentation regarding the branding initiative. After committee discussion, it was decided to wait until the branding team returns in November with their results to determine the right timing for them to present at a luncheon.

GOLF OUTING

The date for the 2008 Golf Outing will be July 24, 2007.

ACTION: Renee will send golf RFP's out.

2008 GOALS, MISSION, STATEMENT

The committee reviewed the 2007 goals and mission statement.

David Marty made a motion to adopt the 2007 goals and mission statement for 2008. Judy Nesvold seconded the motion. Motion carries.

Judy Nesvold made a motion to adjourn. David Marty seconded the motion. Motion carries.

Next meeting date is October 9, 2007 at 8:30 a.m. in the Depot meeting room.

Submitted by: Renee Thompson, Administrative Assistant and Finance Coordinator