

TOURISM MEETING - 5/3/2004

PRESENT: Denny Ganz, Nancy Roth, Mike Czeck, Burl Ives, Jill Nelson, Sue Harris

EXCUSED ABSENT: Tami Peoples, Josh Harriet, Cindy Feyder, Wayne Wahlstrom, Veronica Long, Jill Nelson, Keith Polister, Julie Medtke, JW Jarvi, Don Wendt, John Kelsch, Cheri Bialke, Cathrine McLynn, Russell Klegstad, Rusty Eichorn

GUEST SPEAKER: Paula Cleveland

Mike Czeck called the meeting to order at 9:30 a.m.

APPROVAL OF MINUTES:

Denny Ganz made a motion to approve the minutes from April 2004; Nancy Roth seconded; motion approved.

SURVEY QUESTIONS AND BRAINSTORM SESSION - PAULA CLEVELAND:

Paula Cleveland introduced herself and explained the reason why she was asked to attend the Tourism meeting. The main purpose is to collect information and brainstorm questions for the membership survey regarding lodging tax. Paula expressed how important it is to keep discussion at a minimum for the meeting needs to adjourn at 10:30 a.m. sharp! Paula went through the Process of how to select "Need to Know" & "Want to Know" questions and the process of elimination. Paula asked the committee to pretend they were the actual Board of directors from the Chamber. What questions would you need to see to make a decision to support or not support the lodging tax? What information would you like to see? What information would not be important to you? What apply's to you? Paula went through question by question with the committee members. Paula wrote down questions that the committee members thought would help the board make the decision, what ones are important and what information is needed for the Commissioners also. After an extensive brainstorming session the committee members had several questions that they thought would make an impact on the decision. Paula asked the members to write down on a piece of paper the most important to the least important or not important at all. Paula will compile these questions and customize to fit the need. Paula and the committee members decided that this information will be emailed for review and input to only the committee members who PARTICIPATED in this meeting.

ACTION: Paula will email a proposed questionnaire to the participating committee members involved in today's meeting once compiled.

OTHER:

- The committee members decided the Tourism meetings would be cancelled for summer until further notice. Members of the committee felt information could be shared by email at this point.

ACTION: Kerry will inform the members if the meetings need to be resumed at any time.

NEXT MEETING: The Tourism meetings are cancelled for the summer until further notice!

MEETING ADJOURNED: A motion to adjourn the meeting was made by Jill Nelson and seconded by Nancy Roth. The motion was passed unanimously.

Meeting adjourned

Submitted by Kerry Welch