

## **TOURISM MEETING – July 12, 2004**

**PRESENT:** Denny Ganz, Nancy Roth, Mike Czeck, Burl Ives, Keith Politer

**EXCUSED ABSENT:** Tami Peoples, Josh Harriet, Cindy Feyder, Wayne Wahlstrom, Veronica Long, Jill Nelson, Julie Medtke, JW Jarvi, Don Wendt, John Kelsch, Cheri Bialke, Cathrine McLynn, Russell Klegstad, Rusty Eichorn, Sue Harris

Mike Check called the meeting to order at 9:30 a.m.

### **APPROVAL OF MINUTES:**

Denny Ganz made a motion to approve the minutes from July 2004; Burl Ives seconded; motion carried.

### **TRAVEL PLANNER UPDATE:**

Kerry gave the committee a brief update regarding the Travel Planner Update. Kerry believes that if the commitments follow through as said, the budget will be met for 2005. Sales are going great and Kerry is very optimistic about the potential end result.

### **RESORT TOUR:**

The committee had a lengthily conversation regarding the Resort Tour possibly to be held on September twenty ninth. The committee decided the following: To visit the Winnie Area. Resorts that will be contacted for participation is as follows: Northland Lodge, Bowens Lodge, Williams Narrows, and White Oak Motel. Gosh Dam Place will be contacted to see if the participants can eat there after the tour. The committee would like to have a DNR Program of some sort at the dinner and the AEOA bus as transportation. The committee would like to see if they could have several pick-up destinations on the way such as: Cohasset and Deer River. Grand Rapids being the starting destination. These proposed stops will be contacted as soon as possible and confirmation will be in place for the meeting in August.

**ACTION:** The committee will contact the proposed participants as discussed and have answers for the next meeting in August.

### **SURVEY UPDATE/LODGING TAX:**

The committee should have a final version of the survey at the August meeting. More details will be discussed at a later date.

**ACTION:** Kerry will contact Paula and make sure the survey will be ready.

### **PRINTING COSTS TRAVEL PLANNER:**

Keith Polister gave a brief update regarding printing costs for the Travel Planner. Keith said no costs have been set yet for the 2005 publication. Keith figures costs should be about the same or a little more. Keith will continue to watch for prices and hopefully lock into a cost.

**ACTION:** Keith will keep the committee informed of paper costs.

**NEXT MEETING:** The next meeting is August 2<sup>nd</sup>, 2004 @ 9:30 am, Chamber of Commerce Conference Room.

**MEETING ADJOURNED:** A motion to adjourn the meeting was made by Denny Gantz; seconded by Burl Ives. The motion was passed unanimously.

Meeting adjourned

Submitted by Kerry Welch