

## **TOURISM MEETING – September 13th, 2004**

**PRESENT:** Denny Ganz, Nancy Roth, Mike Czeck, Burl Ives, Keith Polister, Jill Nelson, JW Jarvi, Sue Harris

**EXCUSED ABSENT:** Tami Zaun, Josh Harriet, Cindy Feyder, Wayne Wahlstrom, Julie Medtke, Don Wendt, John Kelsch, Cheri Bialke, Cathrine McLynn,

Russell Klegstad, Rusty Eichorn

Mike Check called the meeting to order at 9:30 a.m.

### **APPROVAL OF MINUTES:**

Denny Ganz made a motion to approve the minutes from August 2004; Nancy Roth seconded; motion carried.

### **SURVEY UPDATE:**

The committee discussed the Lodging Tax Survey. Bud explained what procedure would be occurring next, who will benefit from this survey, and when the final results will be made public. The committee discussed concerns, ideas, and discussed the lodging tax itself.

**ACTION:** As the surveys continue to be received, Bud will update committee and its results.

### **RESORT TOUR:**

The committee discussed the final details of the Sept. 29<sup>th</sup> Resort Tour. Mike and Nancy will follow up and make sure participants are aware of the times the group will be arriving. Articles and emails will continue to be sent out regarding the tour.

**ACTION:** Kerry will call in final counts for dinner and call the bus service with the final count. Emails will be sent out to encourage members to participate.

### **TRAVEL PLANNER:**

The committee was informed by Kerry the final numbers of the Travel Planner sales and comments from members.

**Action:** No further action is needed.

The committee went over the Calendar of events for the 2005 Travel Planner. The committee members picked which events they thought would benefit Grand Rapids and other area Chamber members.

**ACTION:** No further action is needed.

The committee had to vote on a front cover for the 2005 Travel Planner. The committee passed around each possible copy. Denny Ganz made a motion for cover number four; Sue Harris seconded.

**ACTION:** JW Jarvi from WA Fisher will make sure the cover will be on the front of the 2005 Travel Planner.

**NEXT MEETING:** The next meeting is Oct. 4th, 2004 @ 9:30 am, Chamber of Commerce Conference Room.

**MEETING ADJOURNED:** A motion to adjourn the meeting was made by Jill Nelson; seconded by Burl Ives. The motion was passed unanimously.

Meeting adjourned

Submitted by Kerry Welch