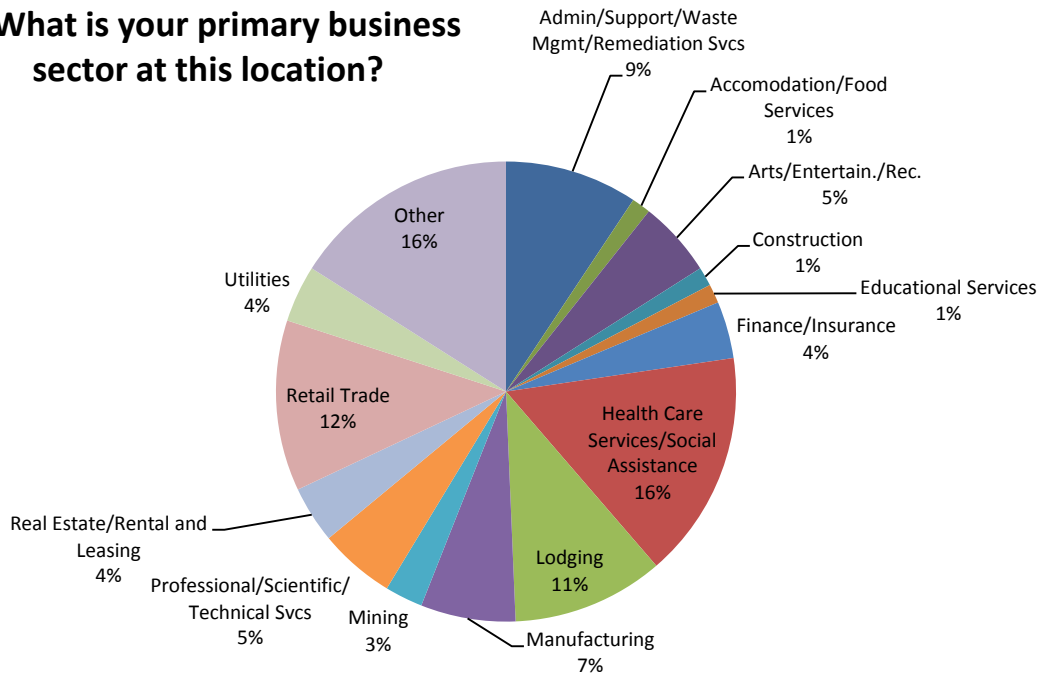


Grand Rapids Area Chamber of Commerce
2015 Membership Committee Report

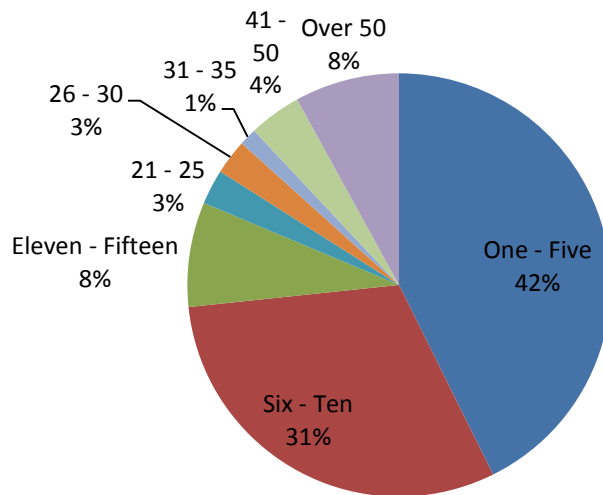


Seventy-Five Visits

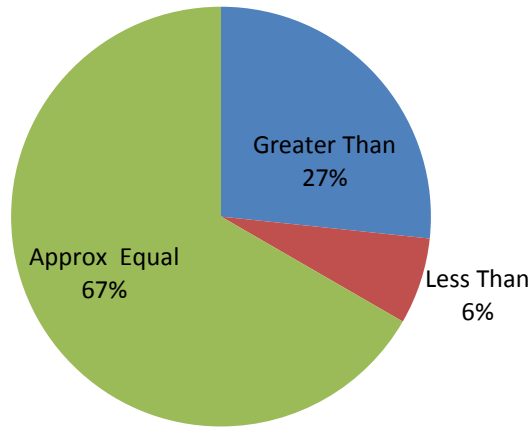
1. What is your primary business sector at this location?



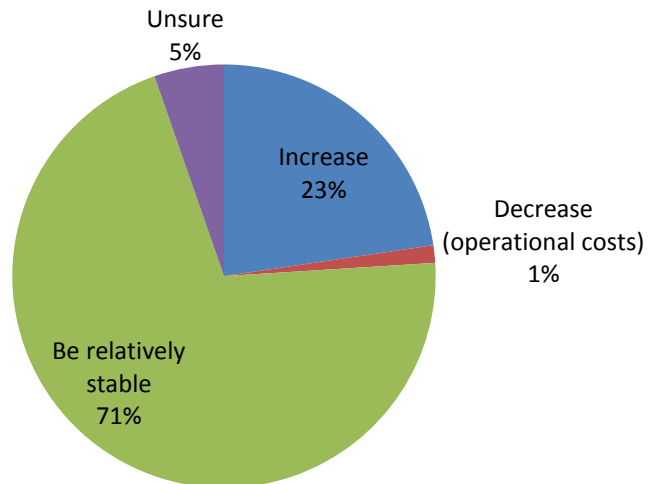
2. What is your total number of FTE's at this facility?



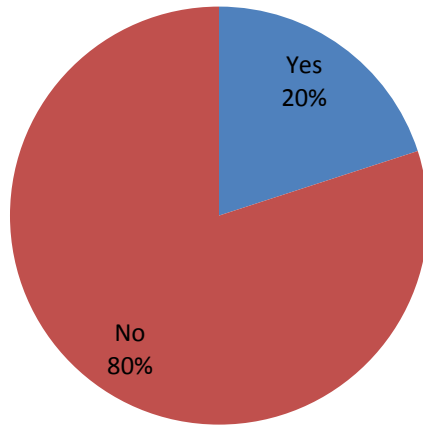
3. How has the number of jobs at this facility changed in the last year?



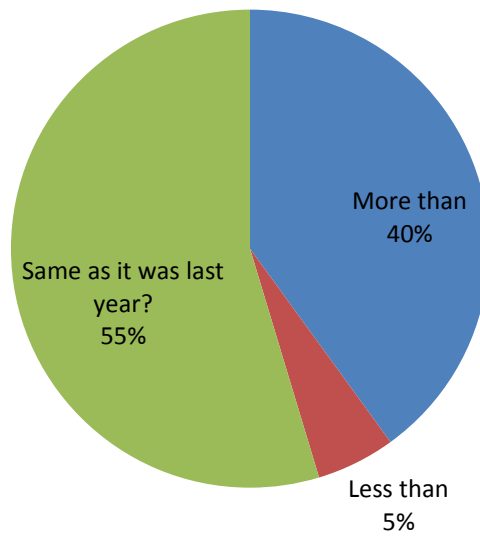
4. In the next year, do you expect the number of jobs at this facility to



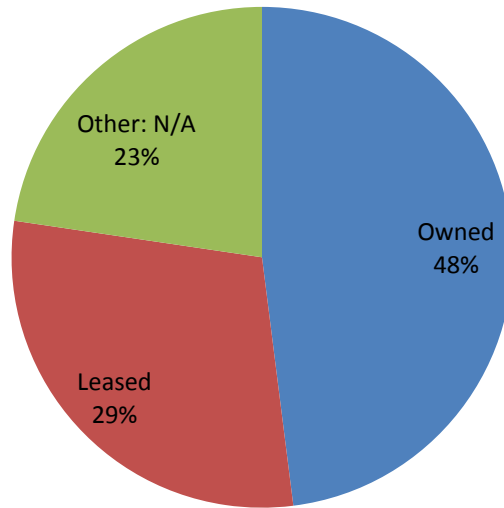
5. Has the company's ownership or top management changed in the last year?



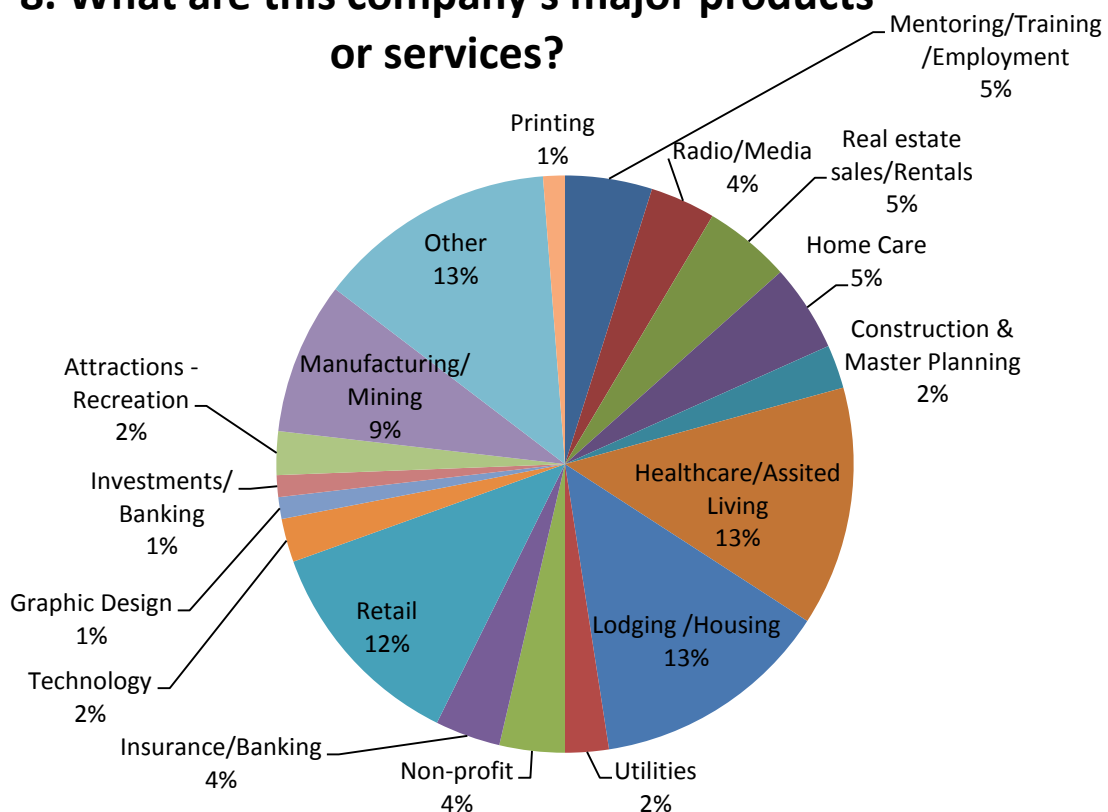
6. Is your operating expense



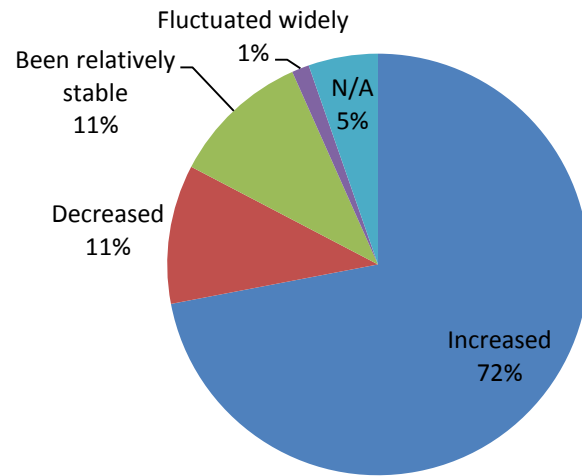
7. Is the facility



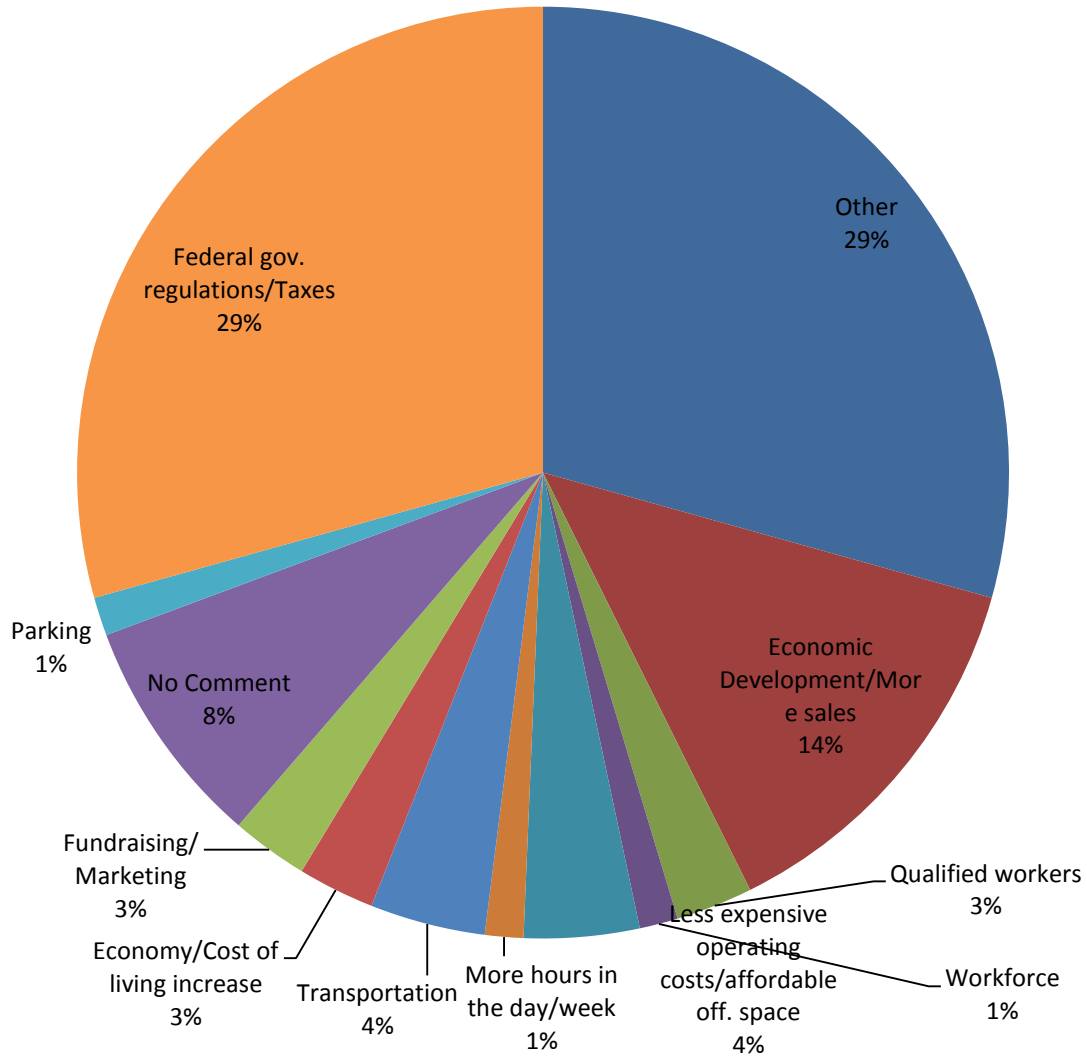
8. What are this company's major products or services?



9. Over the past year, has the total company sales

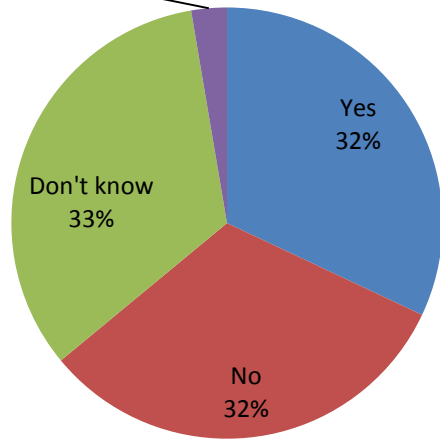


10. What three changes would need to take place in order to increase your profitability?

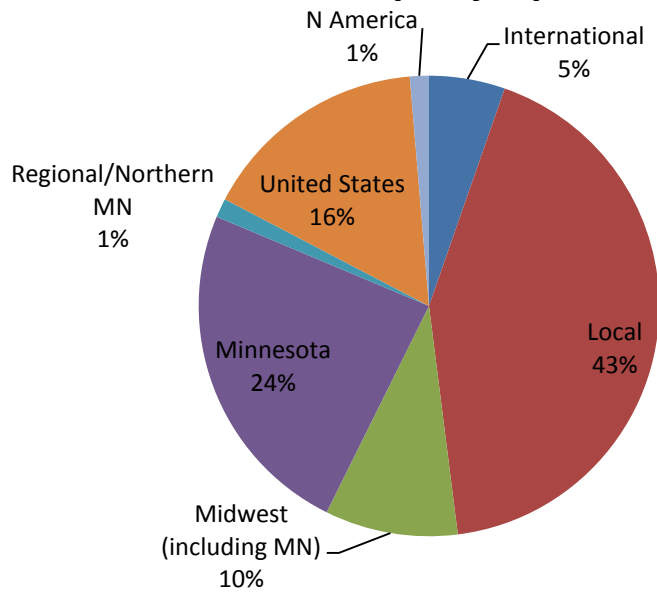


11. Are there "supporting businesses" that you use that could be recruited to our area?

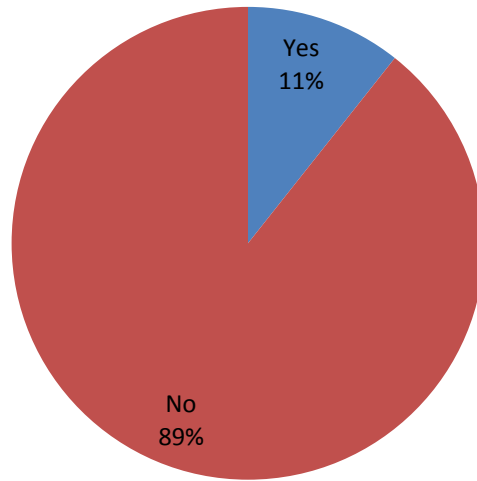
If yes, name--**see survey 3%



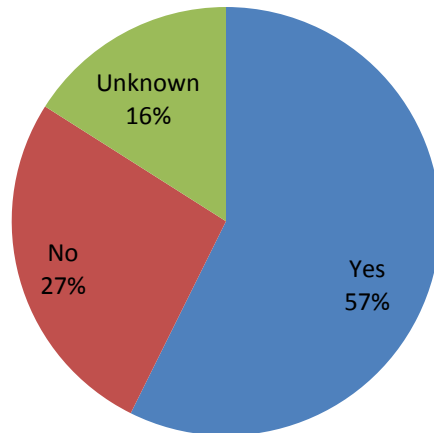
12. What is the company's primary market?



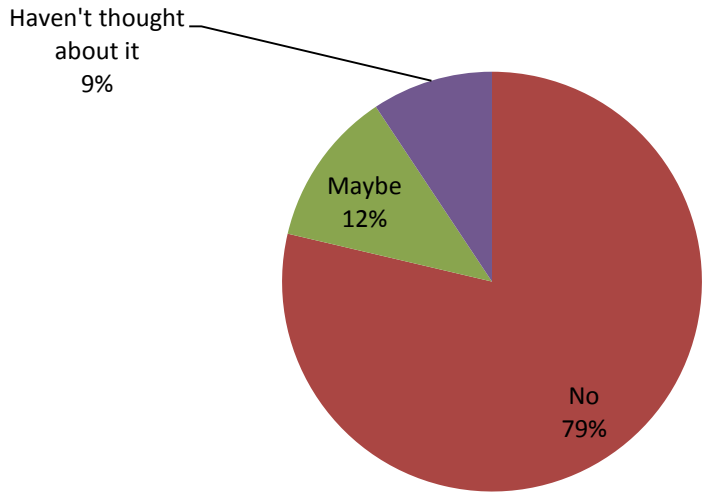
13. Does the company export?



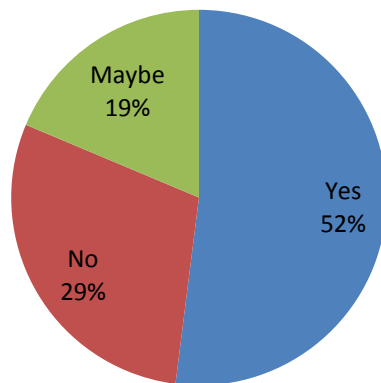
14. Does this company have plans for new investments?



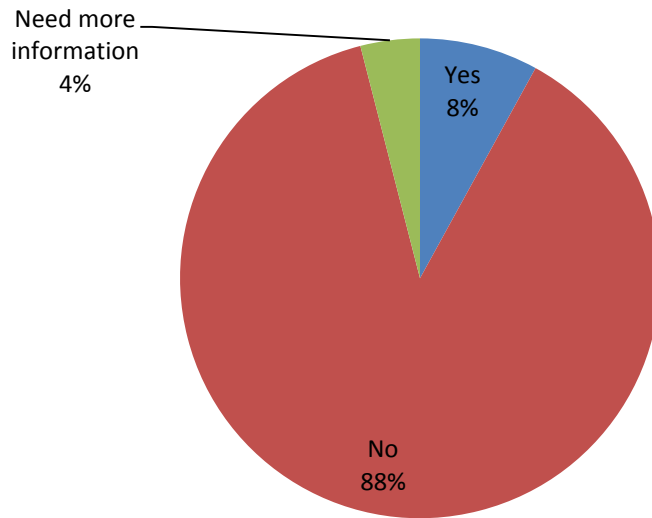
15. Are you planning on selling your business in the near future?



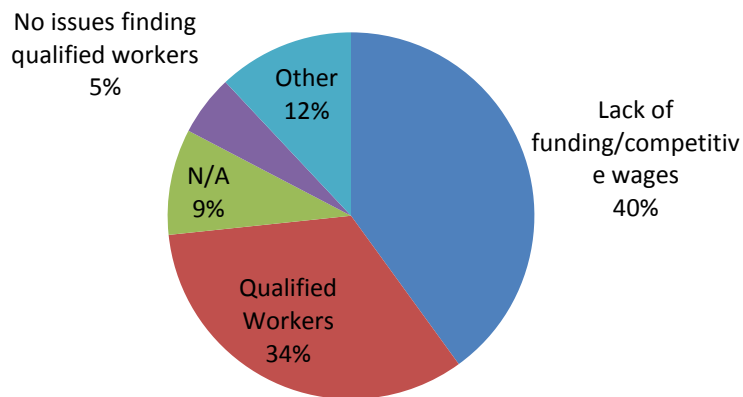
16. Do you have a plan for a "successional owner" to take your business when you want to sell it or retire from it?



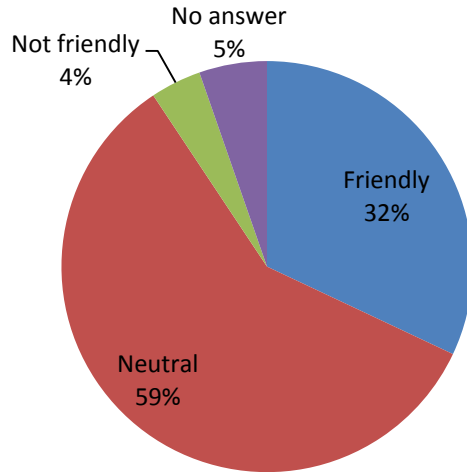
17. Would you be interested in one?



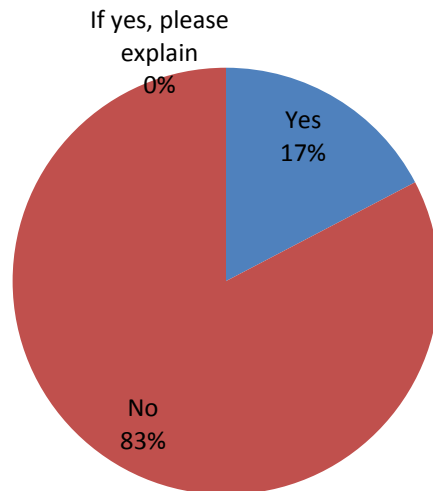
18. What three things are your biggest challenges in hiring and retaining employees? Be specific.



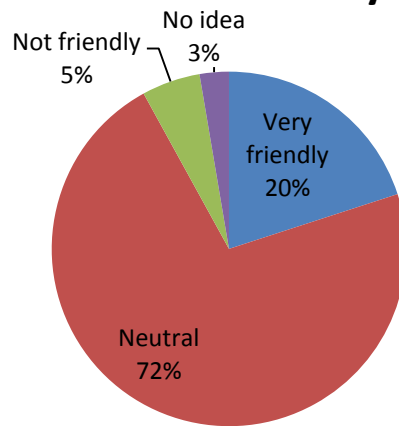
19. How do you view your City Government when it comes to being "business friendly"?



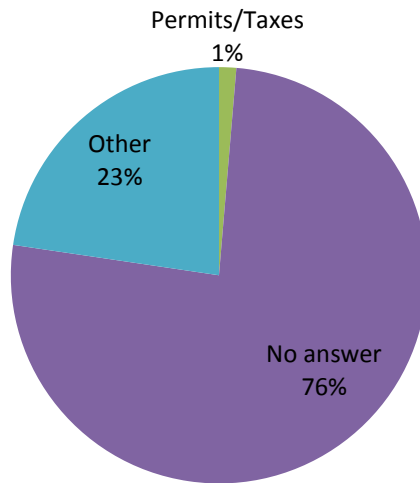
20. Were there specific issues that you would like to mention?



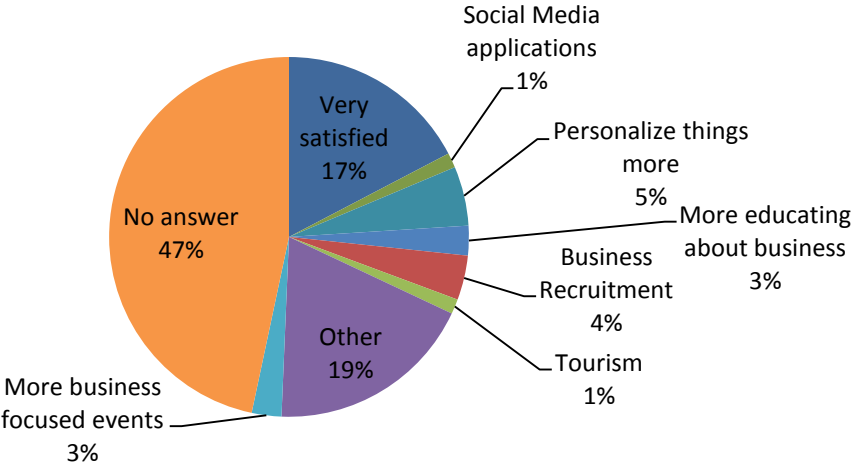
21. How do you view your County Government when it comes to being "business friendly"?



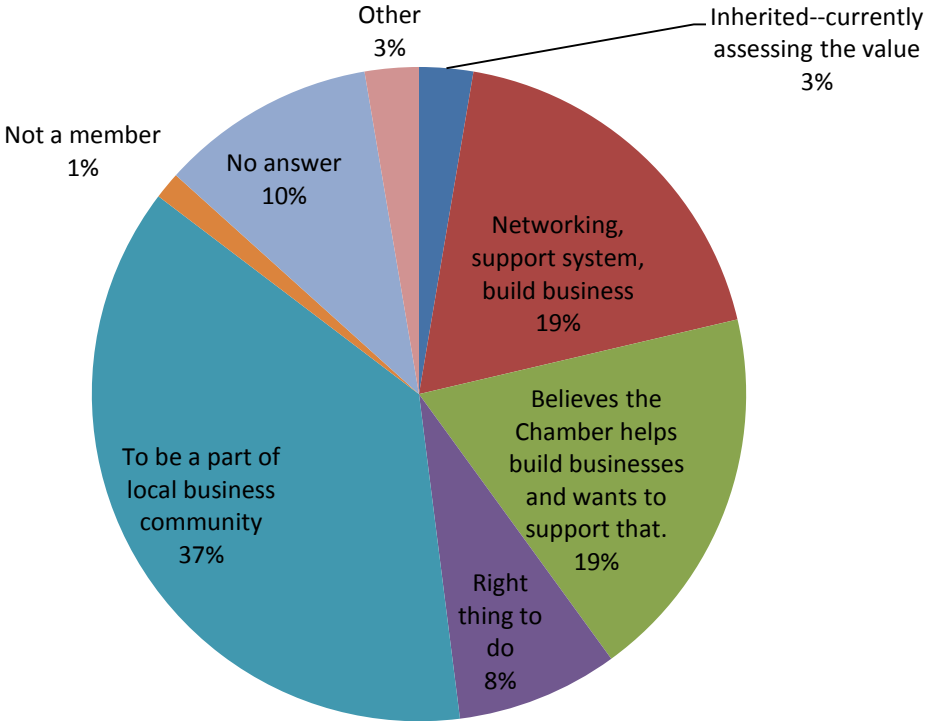
22. Were there specific issues that you would like to mention?



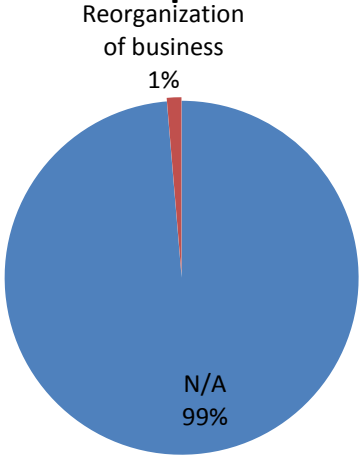
23. What three things do you think the Chamber could explore to serve the membership better? Be specific.



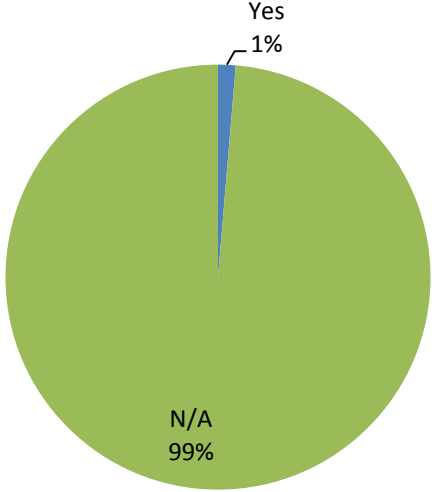
24. Why do you belong to the Grand Rapids Area Chamber of Commerce?



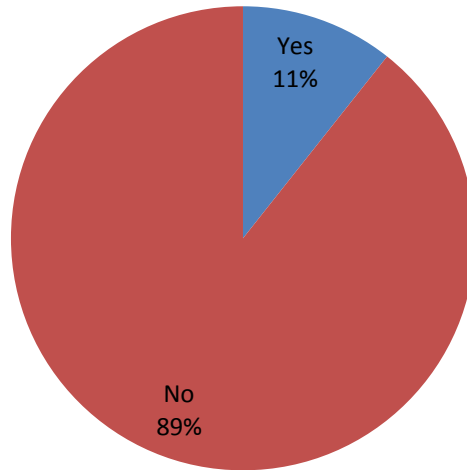
25. Your business was a member of the Chamber at one time? What was the reason that you terminated your relationship with the Chamber?



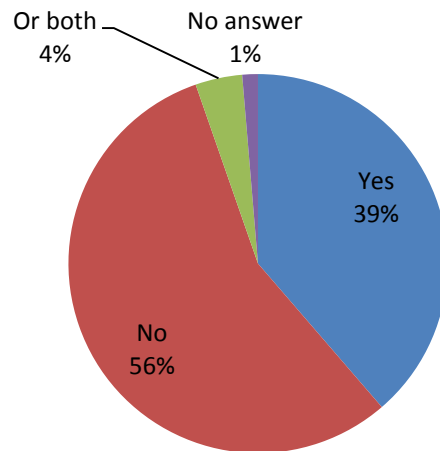
26. Would you consider rejoining the Chamber?



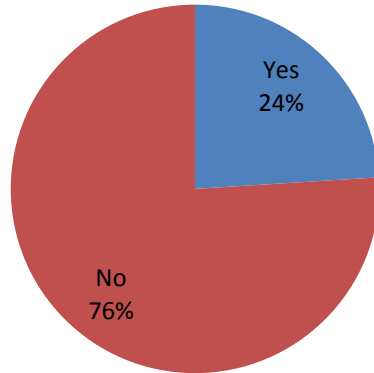
27. Does this company require follow up?



28. Are you interested in training opportunities for employees and or employers?



29. Do you have any interest in exploring internships with high school or college students?



Is it ok with you if we enter the data from this interview into the "Grow Minnesota" Project data base?

