



Northland Prosperity Networks CEOs in the Classroom

The **CEOs in the Classroom** Program was developed by business owners, managers and Chief Executive Officers together with eighth grade teachers to better prepare our emerging workforce for the global economy. It is designed to start students thinking about the world of work and how the decisions they make now affect their work-life later. Being business driven, the program emphasizes the value of education and how it relates to the world of work, how global competition affects us locally, and the importance of learning soft skills. It delivers a real world look at a household budget and, financially, what it takes to live on your own. This interactive program provides an opportunity for employers and students to learn more about each other in order to nurture a healthy workforce environment.

Mission: *To prepare students for the workforce through strategic local and regional community partnering*

"I feel the most important message for the students is to stress that they have control of their education, career, and future. Simply by working for it." ~ CEO comment

EMPLOYMENT SERVICES ORGANIZATION

- Contact schools
- Schedule presentation dates at schools
- Communicate dates to Employment Intermediary Organization
- Arrange space for educator trainings
- Conduct all educator trainings
- Facilitate during CEO presentations
- Compile student evaluations
- Send thank you to school

"Giving the students a unique opportunity to learn from people who are successful in our community really worked well." ~ Teacher comment

"I learned that my choices affect the rest of my life."

EMPLOYER INTERMEDIARY ORGANIZATION

- Coordinate program with Employment Services Organization
- Recruit CEOs
- Communicate with stakeholders
- Arrange space for CEO trainings
- Attend all CEO trainings
- Compile CEO evaluations
- Send thank you to CEO
- Publish articles in organization newsletter

"I need a good education to get a good job."

CEOs

- Agree to participate on scheduled date
- Attend training
- Practice/rehearse presentation
- Allow 35-40 minutes for presentation
- Allow time for student questions
- Complete program evaluation



"What I learned from the CEO is that school is one of the most important things when it comes to your future."

SCHOOLS

- Attend Strategic Partnering 101 training
- Prepare students (must be tied to student grade)
- Provide LCD projector and computer with a USB drive
- Inform office staff of CEO visit
- Principal greets CEO and visits class during presentation
- Teacher engages during presentation
- Teacher and students complete program evaluation

"I learned that it takes a lot of money to live on your own."