

2026 Grand Rapids Area Information Guide

Complete and send original to Kerry Larsen, Business Relations Coordinator. Email: kerry@grandmn.com

Advertiser Information:

Company

Contact Name

Telephone

Category

Email

Address

Physical:

Mailing:

Website with Link ____(\$150) NO Link ____

Website address:

Choose One: ☐ New Ad ☐ Revised Ad ☐ Repeat Ad with NO Changes ☐ No Ad

Instructions:

This is an agreement between the Grand Rapids Area Chamber of Commerce (Publisher) and the Advertiser. The Advertiser understands and agrees: (Please initial the following statements.)

- 1) A copy of your ad needs to be submitted no later than **November 1, 2025**, to the Grand Rapids Area Chamber of Commerce. We will be communicating frequently with you prior to the deadline, but if you miss the submission deadline of **November 1, 2025**, your ad will not be included in order to remain on schedule and meet our production deadline.
- 2) We need the full balance to be paid by **November 30, 2025**. For other billing options, please reach out to Kerry Larsen at 218-326-6619 or kerry@grandmn.com. We want to make sure everyone who is interested is able to be a part of the joint book.
- 3) If for any reason your ad is canceled, a cancellation fee of 50% of the amount of the original ad cost will be charged due to design and production changes assessed to the Grand Rapids Area Chamber of Commerce by the design group. Ads cannot be cancelled after December 31, 2025.

Payment Details

Advertising Space Rate

Production Charges

Link

Subtotal

Payments/ Payment plan

Credit Card Number (3% will be added)

Expiration Date

Security Code

Billing Zipcode

Check

Total

Authorized Advertiser Signature

Date

*Make a copy for your records.

Grand Rapids Area Chamber of Commerce | One NW Third Street | Grand Rapids, MN 55744 | 218-326-6619 | www.grandmn.com

Grand Rapids Area Chamber of Commerce



Full Page Ad \$1745.00

7.876 x 10.375 - white border

8.625 x 11.125 - full bleed to edge of page - please keep text at least .25" from edge of page to stay in safe zone.

1/4 Page Ad \$480.00

3.875 x 5.125 Horizontal

1.75 x 9.875 Vertical

**1/4 Page
Horizontal**

**1/8 Page
Horizontal**

1/8 Page Ad \$305.00

3.875 x 2.5 Horizontal

1.75 x 4.75 Vertical

Ad copy delivered to the Grand Rapids Area Chamber of Commerce by **November 1, 2025**. Failure to do so will result in the ad not being included in the publication and forfeiture of any payments made to that date by the Advertiser.

Please remember the following:

Full payment of the balance due must be made by **November 30, 2025**. Failure to do so will result in the ad not being included in the publication and the forfeiture of any payments made to that date by the Advertiser. For additional billing options, please contact Kerry Larsen directly at 326-6619/kerry@grandmn.com.

In case the advertisement is canceled by the Advertiser, a cancellation fee of 50% of the space charges and the total production charges will be applied by the Grand Rapids Area Chamber of Commerce. No refunds will be issued after **December 31, 2025**.

Horizontal Half Page Ad \$825.00

7.876 x 5.125 Hor.
3.6667 x 9.875 Vert.

**1/2 Page
Horizontal**

***green outline shows page shape, black box is an example of the size of the ad on the page.**

Grand Rapids, MN Area Visitor Guide Advertising Incentives and Opportunities

New opportunities for 2026 with Guide format changes!

The **Grand Rapids Area Chamber of Commerce** and **Visit Grand Rapids** are continuing our collaboration creating the official *Grand Rapids, MN Area Visitor's and Information Guide* highlighting the very best of our area! For 2026 - we are reformatting the Guide to tell the story of our area, taking visitors on a guided tour, showcasing what our members and lodging properties have to offer. This Guide is distributed to 10,000 residents, visitors, prospective new residents, and business owners throughout the 5-state region - and beyond.

ADVERTISING HIGHLIGHTS & INCENTIVES

- **10,000 Guides with wide distribution:** Itasca Area Attractions, Advertising Businesses & Lodging Properties, 20 MN travel information centers, Mall of America, Mpls International Airport, and mailed potential visitors requests through Visit Grand Rapids, Chamber Information Center, and Explore MN leads program.
- **Inclusion on printed city & county maps** that are distributed to area attractions, information centers, and lodging properties.
- **Article highlight of advertising business** in appropriate section - *one section per business*. (Your business may be listed in more than one section, but you cannot dominate advertising in more than one section).
- **Photos of Advertising Businesses** complimentary of Visit Grand Rapids to be used for Visitor Guide, as well for Chamber and Visit Grand Rapids website and social media content creation.
- **Advertiser Business Web Link** on Interactive ISSUU version of the Visitor Guide.
- **Inclusion on a Google Map** to match the center map marking businesses, area attractions, trails, rest areas, etc.
- The Grand Rapids, MN Area Visitor Guide will feature the Visit Grand Rapids lodging properties (that collect 3% lodging tax), and the Grand Rapids Area Chamber Member Directory. In order to be in this guide you **MUST** be a Grand Rapids Area Chamber of Commerce Member or collect 3% lodging tax on behalf of Visit Grand Rapids.

RESERVE YOUR SPACE TODAY!

Contact Kerry Larsen via email: kerry@grandmn.com
or by phone at 218-326-6619 to reserve your ad.