

# Grand Rapids Area Chamber of Commerce

## MARKETING MENU

### ADVERTISING OPPORTUNITIES

#### **GrandMN.com Website**

\_\_\_\$150 Business name and hyperlink from the Chamber website to your business

#### **Member to Member:**

Social Media, Weekly Newsletter

\*placement in newsletter based on price

\_\_\_ \$150 Top spot in newsletter

\_\_\_ \$130 2<sup>nd</sup> & 3<sup>rd</sup> spot

#### **Grand Rapids Area Visitor Guide**

\_\_\_\$1745 Full Page Color

\_\_\_\$825 ½ Page Color

\_\_\_\$480 ¼ Page Color

\_\_\_\$305 ⅛ Page Color

#### **Labels**

\_\_\_\$40 Mailing Labels-Self adhesive

#### **Chamber After Hours**

\_\_\_\$150 Host fee

- Covers: open house-style marketing with event promotion on our website, social media, newsletters, radio and member communications

#### **Annual Chamber Events**

Lunch with Legislators

Annual Dinner

Swap Meet & Car Show

Annual Golf Outing

Taking Care of Business

### EVENT SPONSORSHIP

#### **Golf Outing**

\_\_\_\$2,500 Main Sponsor

\_\_\_\$450 Hole Sponsor (limit 20)

\_\_\_\$275 Prize Sponsor

#### **Annual Dinner**

\_\_\_\$2,500 Main Sponsor

\_\_\_\$750 Table of 8

#### **Luncheon Sponsorship**

\_\_\_\$1,500 Lunch with Legislators

- 2 available per year

\_\_\_\$350 Monthly Luncheon Sponsor

- 11 available per year

#### **Taking Care of Business**

\_\_\_\$1,500 Main sponsor

\_\_\_\$175 Booth space (55 available)

#### **Swap Meet & Car Show**

\_\_\_\$5,000 Title Sponsor

\_\_\_\$2,500 Gold Sponsor

\_\_\_\$1,000 Silver Sponsor

\_\_\_\$500 Bronze Sponsor

\_\_\_\$250 Star Sponsor

In- Kind Sponsorships

- See Sponsorship information page for included incentives.

#### **Chamber Bucks**

\_\_\_\$1,500 Main Sponsor