



Strategize Your Success with Be Strategic

Elevate your business by shifting your focus from daily operations to strategic growth. **It's time to work on your business, not just in it.**

Key Benefits:

- Build a strategic growth plan with expert guidance.
- Strengthen key areas like marketing, finance, & operations.
- Collaborate with area business owners to solve challenges.

WHEN:

Tuesdays starting April 14 -
May 19, 2026
• 5:30 - 8:00 PM

COST:

\$600 - Scholarships to help reduce costs are available, thanks to Boreal Waters Community Foundation. See application for details.
**A Course book is provided.*

This course is in partnership with:



WHERE:

The Forge
1201 SE 7th Ave,
Grand Rapids, MN 55744

APPLY TODAY!



Click here or scan QR code to apply.
Spots are limited!
Apply by 3/27

**Due to the nature of the course material, only non-competing business owners can attend the class together.*

Be Strategic

What does it do?



Through collaborative sessions, participants tackle critical topics such as defining their mission, analyzing industry trends, understanding financial statements, crafting a marketing strategy, and setting long-term goals. By the program's end, business owners walk away with a comprehensive and actionable strategic plan tailored to drive their growth and success.

Who is it for?



Be Strategic is a six-week program for growth-focused business owners ready to implement new strategies. Led by a local EFund advisor, it features weekly interactive sessions with local subject matter experts.

Why is it different?



Be Strategic brings together business owners from diverse industries to collaborate, share insights, and tackle common challenges while navigating a comprehensive curriculum together.

How can I apply?



We are accepting applications for this Be Strategic course beginning April 14, 2026. Scholarships are available to help reduce costs, thanks to Boreal Waters Community Foundation. See application for details.

[Click here](#) or scan QR code to apply for the Grand Rapids, MN, course. Spots are limited! Apply by March, 27.



Why Entrepreneur Fund?

As the region's leading nonprofit lender, we believe small businesses have the power to transform their communities. Our entrepreneurs create jobs, provide essential services and add vibrancy to our region. For over 35 years, our team has been dedicated to providing accessible capital and strategic advising to our region's small business owners because when we invest in them, we also invest in the economic growth of northern Minnesota and Wisconsin.