

2027 Grand Rapids Area DirectoryAd Commitment

Company Name *

Contact Name *

First Name Last Name

Physical Address *

Street Address

Street Address Line 2

City State / Province

Postal / Zip Code

Mailing Address (if different):

Street Address

Street Address Line 2

City State / Province

Postal / Zip Code

Phone Number *

Please enter a valid phone number.

Email *

Website: *

example@example.com

Do you wish to have an enhanced website listing and GrowthZone InfoHub listing [formerly known at "Internet Link" add-on]: *

Yes (add \$150 to your total)

No

All ads will be sent to advertiser for approval prior to publishing. Choose one: *

New ad for 2027 Directory

Revised ad for 2027 Directory

Same ad as 2026

Ad selection. [Any business purchasing a half-page ad or larger is eligible to submit a business photo for inclusion in the Directory]: *

Full Page White Border (\$1745)

Full Page Full Bleed (\$1745)

Horizontal Half Page - 7.876" x 5.125" (\$825)

Vertical Half Page - 3.6667" x 9.875" (\$825)

1/4 Page - 3.875" x 5.125" (\$480)

Vertical Page Margin - 1.75" x 9.875" (\$480)

Horizontal 1/8 Page - 3.875" x 2.5" (\$305)

Vertical Page 1/2 Margin - 1.75" x 4.75" (\$305)

In what section would you like your ad(s) placed [for multiply purchased ads, select all that apply]: *

Dine Here

Stay Here

Shop Here

Play Here

Gather Here

Learn Here

Be Well Here

Live, Do Business, Receive Services Here

Adventure (trails, outdoor rec, etc)

2027 Events

Arts & Culture

Additional ad instructions:

This is an agreement between the Grand Rapids Area Chamber of Commerce (Publisher) and the Advertiser. The Advertiser understands and agrees to (initial each item):

1. I understand that if we, the Advertiser, miss the commitment deadline of November 1, 2026, our ad will not be included in the 2027 Directory. I understand the rationale is to meet production deadlines. Initial: *

2. I understand that the full balance due for ads must be paid by us, the Advertiser, by November 30, 2026, or our ad will not be included in the 2027 Directory. I understand the rationale to be to meet production deadlines. Initial: *

3. I understand that, if for any reason, our ad is cancelled, we will be reimbursed 50% of the value and billed 50% of the unpaid balance. I understand there will be no refunds after December 31, 2026 due to preparation and productions costs incurred to the Chamber after an ad commitment is made. Initial: *

4. I understand that if we elect to have an ad in the 2027 Directory, our Membership dues for 2027 must be paid in full by January 15, 2027 for ad placement. I understand this rationale for both production deadlines, and to not evade membership dues by placing an ad in the Directory. Initial: *

5. I understand that if I have purchased a half-page ad or larger that I am eligible to submit a photo of my business for use in the Directory and for the Chamber website or advertising. I understand that submission of this photo is my responsibility. Finally, I understand that the Chamber reserves the right to approve use of the photo ensuring it is of adequate quality and aligns with the theme and story of the section containing my ad. Initial:

Payment Information:

All totals will include selected ad size, production charges (if needed), and enhanced website and InfoHub listing (if selected). All applications will be reviewed for accuracy and proper pricing with an invoice sent for payment. Reach out to Kerry at kerry@grandmn.com or 218-326-6619 for additional billing arrangements or questions.

By typing your name here, you indicate you have authorization to commit to the requirements of the contract including 2027 membership and ad payment:

First Name

Last Name